5 July 2021

Henkel co-hosts conference on high-performance display technologies

Creating the automotive displays of the future, today

Düsseldorf – As the automotive sector embraces digital trends such as self-driving and electrification, display technologies are at the heart of the next generation driving experience and are a key differentiator for original equipment manufacturers. Consequently, displays are becoming ever more sophisticated with unprecedented innovation of form factors, interface design and manufacturing techniques.

As a leading supplier to the automotive industry, Henkel Adhesive Technologies is proud to be at the forefront of this exciting field. In addition to providing an innovative and comprehensive portfolio to enable the manufacture of advanced automotive displays, Henkel is also working to facilitate dialogue across the automotive supply chain.

On 1 July, Henkel was proud to co-host a focus meeting event with [DFF](https://www.displayforum.de/), a global display association representing the breadth of the flat panel value chain. During the event, Henkel introduced its offerings for the automotive sector, including bonding solutions for automotive displays and equipment required for applying adhesives from Henkel’s Sonderhoff brand. The presentations from Henkel are available [here](https://www.henkel-adhesives.com/de/en/insights/all-insights/news-press-release/creating-the-automotive-displays-of-the-future.html).

To learn more about Henkel’s solutions for automotive display technology, please visit [Henkel Automotive Display Homepage](https://www.henkel-adhesives.com/us/en/industries/automotive/automotive-electronics/automotive-display-solutions.html).

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](file:///C%3A/Users/fischerl/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/2MGCYH4Y/www.henkel.com).

Photo material is available at [**www.henkel.com/press**](http://www.henkel.com/press)

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