

## Press Release

July 20, 2021

Henkel expands DE&I resources and support

### **Out Leadership welcomes Henkel as its newest member**

New York, NY and Rocky Hill, CT – Out Leadership, the oldest and largest coalition of global companies working to improve LGBTQ+ equality in the world, has welcomed Henkel, the company behind well-known brands such as Loctite<sup>®</sup> adhesives, Dial<sup>®</sup>, Schwarzkopf<sup>®</sup> hair care, all<sup>®</sup> laundry detergent, and Snuggle<sup>®</sup> fabric softeners, as its latest member in 2021.

“Henkel’s focus on building a company culture based on diversity and inclusion as the key driver of creativity, innovation, and invention is closely aligned with Out Leadership’s mission to use the power of business to advance LGBTQ+ equality,” said Todd Sears, CEO & Founder of Out Leadership. “We are excited that Henkel has joined Out Leadership’s global cohort of companies that are working towards equality for LGBTQ+ people,” said Sears.

“At Henkel, we are always striving to build a more inclusive environment where everyone feels like they belong and are empowered to come to work each day as their true selves,” said Frank Steinert, Head of Human Resources at Henkel North America. “This means providing employees with access to resources to further their understanding of DE&I issues, like allyship for the LGBTQ+ community. Our membership with Out Leadership enables us to do this as well as strengthen our overall commitment to diversity, equity and inclusion.”

With approximately 9,000 employees at nearly 70 sites across the U.S., Canada and Puerto Rico, Henkel North America, has a strong commitment to helping create a more inclusive and equitable society for all. As part of this commitment, the company has spearheaded several new and long-standing initiatives to strengthen its inclusive culture, increase diverse representation and ensure equal access to opportunities for all employees. Recent initiatives include:

- A newly established Diversity, Equity and Inclusion Council
- A robust Supplier Diversity Program

- [Scholarship and internships programs](#) with key partners, including [Scholarship America](#), [INROADS](#) and [CEE Centre For Young Black Professionals](#).

In addition, Henkel has 15 Employee Resource Groups (ERGs) across North America, including: Asian/Pacific Islander, Black/African American, Emerging Leaders, Hispanic/LatinX, LGBTQ+, Military/Veterans, Multicultural, and Women. ERGs are employee-led groups that create a sense of belonging and safe places for discussions, facilitate networking, enhance career development, and build community. They are open to all employees.

For more information on Henkel North America's efforts, visit its [Diversity & Inclusion](#) webpage.

#### **About Henkel in North America**

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales of around 6 billion US dollars (5 billion euros) in 2020, North America accounts for 27 percent of the company's global sales. Henkel employs approximately 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit [www.henkel-northamerica.com](http://www.henkel-northamerica.com), and on Twitter [@Henkel\\_NA](#).

#### **About Out Leadership:**

Out Leadership is the oldest and largest global LGBTQ+ business advisory that partners with the world's most influential companies to build business opportunities, cultivate talent, and drive LGBTQ+ equality forward. We believe that LGBTQ+ inclusion positively impacts business results, and that including LGBTQ+ people at the most senior level of executive leadership builds business. We call this idea Return on Equality™. Comprised of more than 85 global member firms and dedicated to cross-industry collaboration, Out Leadership is a certified B Corporation. Out Leadership convenes CEOs, business leaders, and allies at exclusive invitation-only events across 4 continents. Out Leadership also operates three talent initiatives: Quorum, which aims to increase LGBTQ+ representation on corporate boards; OutNEXT, the first global talent development program for emerging LGBTQ+ leaders; and OutWOMEN, connecting senior-level LGBTQ+ women in business. To learn more, please visit <https://outleadership.com/>

**Photo material is available at [www.henkel-northamerica.com/press](http://www.henkel-northamerica.com/press)**

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