

Press Release

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Sustainable packaging solutions address increasing ecommerce demand

Henkel and Pregis join forces to develop advanced protective packaging for improved circularity, enhanced recycling

Düsseldorf, Germany, and Deerfield, Illinois — Henkel and [Pregis](#) recently joined forces to advance the development of sustainable protective packaging solutions that meet environmental goals and address future packaging requirements.

The recently rebranded Pregis EverTec™ lightweight, recyclable paper cushioned mailer, which is manufactured with EPIX® technology from Henkel Adhesive Technologies, was the first example of a shipping solution jointly developed to address the growth of ecommerce packaging.

Henkel's EPIX technology enhances paper product functionality and improves performance while maintaining the sustainability and recyclability. The EverTec mailer, manufactured with EPIX, is a lightweight, durable package that can decrease material waste, as well as reduce reliance on corrugated boxes and improve distribution efficiency—all while providing consumers with a curbside recyclable option. To meet significant market demand, Pregis has opened several new U.S. manufacturing sites in 2021.

[Pregis](#) and [Henkel](#) share a commitment to sustainability that is a part of their operational and organizational philosophies as well as their product innovation strategies. To support their positions, both companies became signatories to the [Climate Pledge](#) whose goal is to achieve net-zero annual carbon emissions by 2040.

"Because we work with brand owners and retailers every day, we know that they are looking for improved sustainable alternatives to ship their products through the parcel network direct to consumers. Listening closely to their needs, Pregis and Henkel have teamed up to bring

advanced packaging technologies to the market in a way that no one else can. Pregis' ability to scale this innovative solution in partnership with Henkel demonstrates our shared focus on creating a circular economy and eliminating unnecessary packaging waste," said Tom Wetsch, chief innovation officer, Pregis.

Further, with consumers increasingly making purchasing decisions based on a brand's sustainability profile, receiving e-commerce purchases in an EverTec mailer, will signal to them that they are getting packaging that is aligned with their environmental position.

"Seeing the rise in demand for ecommerce shipments, Henkel embarked on the development of a technology that would offer advanced functional and sustainable properties for paper. With a focus on recovery and reuse of cellulose-based protective packaging, our EPIX technology has become a critical component of the Pregis EverTec mailer," said Tilo Quink, global head packaging solutions, Henkel.

Henkel and Pregis will continue to deliver new market-driven packaging that meets requirements for circularity. By working together, the companies aspire to accelerate sustainability commitments of their individual organizations as well as value chain partners and customers.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

About Pregis

Pregis LLC is a customer-driven solutions provider of innovative flexible packaging, protective packaging materials, equipment systems and surface protection. As a material neutral company, the company works with its customers to find the right solution to solve their business challenges. Pregis serves a wide variety of consumer and industrial market segments including food, pharmaceutical, healthcare, medical devices, agricultural, e-commerce, retail, automotive, transportation, furniture, electronics, building, construction, and military/aerospace. For more information: www.pregis.com and pregiseu.com.

Photo material is available at www.henkel.com/press

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