

Privacy notice available at www.henkel.mx

Pursuant to the Federal Act for the Protection of Personal Data Held by Private Parties, its associated Regulations and other applicable provisions, Henkel Capital, S.A. de C. V. (herein "Henkel"), with registered domicile at Boulevard Magnocentro 8, Centro Urbano Interlomas, Huixquilucan, Estado de México, C. P. 52760, and as the party responsible for collecting your personal data, hereby informs you of the following

Personal Data

The personal data Henkel processes are:

Identification particulars and contact details:

- Full name
- Domicile
- Land line and mobile telephone
- Email
- Image or photograph
- Signature

Our website provides options by which we may obtain personal data of a third party (for example, an Internet site may allow you to send information about our products and services to a friend, in which case we shall need your friend's name and email address). To do this, we need you to have your friend's consent. When you send us your friend's information, we will understand that you have previously requested authorization from the owner to share it with us.

Personal data of minors

In general terms, our website and the services we offer are not intended for minors. However, in the event that personal data of minors is obtained, used or stored, it shall be done with the consent of the minor's parent or guardian. When a minor is identified as such, we provide instructions to secure the consent of a parent or guardian before the minor provides us with any kind of personal data.

If you are a parent or guardian of a minor who has provided personal data without your consent, you can request the exercise of any of the ARCO rights by sending an email to: aviso_privacidad@henkel.com

Henkel respects the privacy of every person who visits our website. We would now like to inform you of the type of data Henkel collects and how it is used. You will also discover how you can exercise your privacy rights as data subject.

Any changes made to the Data Protection Statement will be published on this webpage. This will allow you at any time to be informed about the kind of data we collect and how we use such data.

This Data Protection Statement does not apply to websites that are accessed by hyperlinks in Henkel websites.

Collection, Use and Processing of Personal Information

Name of the responsible entity: Henkel Capital, S.A. of C. V.

Address of the responsible entity: Boulevard Magnocentro 8, Centro Urbano Interlomas, Huixquilucan, Estado de México, C. P. 52760, México

Henkel uses personal data primarily to provide users the benefits of this website and to ensure its proper, secure operation. Any other processing of the personal information occurs only on the basis of other licenses or statutory obligations the user has conveyed to Henkel

Henkel stores and processes personal data specifically for the following purposes:

When users visit the website, Henkel automatically collects and stores certain data, including: the IP address or device identification hosted on the terminal device, which we need to send the requested content (e.g., specific content, text, images and product information, as well as data files for download, etc.), the users' website activity log, the type of terminal device and browser used, as well as the date and time of use.

In order to detect possible misuse, Henkel stores this information for a maximum period of 7 days

Henkel also uses this information to improve the presentation of services, features and functionalities, as well as for general administration tasks.

Otherwise, as the data are no longer needed for the purposes cited above, Henkel without undue delay deletes or anonymizes the personal data, including any associated IP addresses.

The processing and use of personal data are provided in legal provisions which recognize that (1) data processing is needed to facilitate the operation of the website; and (2) Henkel has a legitimate, priority interest in ensuring proper, error-free functionality and operation of a website capable of adapting to user needs.

Recipients of the data collected may include staff members of responsible internal departments and of other Henkel affiliated companies, as well as personnel of external service providers (e.g., hosting and content management providers, marketing agencies, and other external providers as required) and authorities performing their respective duties, for example, in response to subpoena or when such data is needed to establish, exercise or defend the rights of Henkel or those of current or future parties acquiring an interest in Henkel companies through sale, merger or acquisition.

When you visit our website, we will not collect any Personal Information about you (such as your name, address, telephone number, identification number, billing or shipping information or your credit card data or email address) unless you voluntarily provide it. By using our website, you agree to accept the current terms and conditions of our Privacy Policy as provided in the privacy statement available on the website. If you do not agree to the terms and conditions of this Privacy Policy, please do not provide any Personal Information or any other personal data to Henkel through this website.

Purposes and ends of processing of personal data

Henkel will process your data for the following purposes:

Primary purposes:

- To establish and verify the identity of users.
- To verify the identity of those who visit our facilities.
- To maintain the security and integrity of our systems, facilities and staff.
- To open, maintain, manage, and track the accounts you have with us.
- To provide services and assistance.
- To respond to your questions, information queries, comments or suggestions.
- To provide you with information about employment opportunities, the recruitment process, the job application process or to notify you of job vacancies that may interest you.

Secondary purposes:

- To send you updates about products or services of interest to you, promo notices and special offers and other information from both Henkel and its affiliates.
- To carry out raffles, sweepstakes, contests and promotions in which you can choose to participate and, as warranted, publish results and distribute corresponding prizes.
- To learn more about your needs and how we can improve our products and services and to improve our website to suit your preferences.

Sometimes Henkel obtains certain data from publicly accessible sources in order to contact you and provide you with information about our products and services. In such cases you may at any time choose to stop receiving such information by sending us an email requesting us to stop processing your personal data to: aviso_privacidad@henkel.com.

Transfer of personal data

Transfer of personal data shall be performed as provided by the Act, in full compliance with legal provisions and pursuant to subpoena issued by competent authorities. Transfer of personal data may also occur between our affiliates or subsidiaries.

In the specific case of employment candidates and current employees, their personal data will be transferred to third party companies when the employment candidates and current employees request it in order to provide professional references and/or résumés.

Cookies, pixels, fingerprints and similar technologies

This website uses cookies and similar technologies. Cookies are small units of data that your browser temporarily stores on your device's hard drive and that are required to use our website. A cookie often includes a unique randomly generated identifier stored on your device. Some cookies expire at the end of your session, while others stay on your device for a longer time. Those cookies that are technically required are used automatically. Other cookies (or similar technologies) will only be activated after your prior consent.

There are several types of cookies. First-party cookies are those enabled by the website visited and which can be read only by that website. Third-party cookies are those enabled by other organizations, which we use for diverse services. For example, we use third-party analytics service providers who enables cookies on our behalf to inform us about your likes or dislikes with regard to our website. Additionally, the website you visit may contain embedded content from, for example, YouTube, which often enables its own cookies.

Generally, a pixel is a transparent image of no more than 1 pixel x 1 pixel, placed on the website to collect data such as IP address, browser type, time of access or cookies previously installed to personalize content or simplify navigation. They are often used in combination with cookies, since pixels serve to generate and manage cookies.

Provided you have given your consent, the website will collect data on the operating system, browser, language, installed fonts, IP address, plug-ins and other device information. By doing so, a device can be re-identified for the purpose of deploying marketing that is relevant to the user.

Click on ["Cookies"](#) and ["Cookie settings"](#) to find out more information about the purposes of cookies and other technologies used on our website. You can also withdraw your consent and disable cookies simply by following these links.

a) Mapp Intelligence (formerly Webtrekk)

Provided you have consented, this website collects and stores data for marketing and optimization purposes by using a technology of Mapp Digital c/o Webtrekk GmbH, Robert-Koch-Platz 4, 10115 Berlin, Germany, which is hosted in Germany. For this purpose, a cookie is installed on your device. This cookie will collect data such as browser and device information, your IP address, websites visited and time of access. These data are stored and subsequently processed on the basis of anonymous or pseudonymous user profiles, depending on the technology and service. These user profiles are stored in cookies or other similar technologies as set forth above. In addition to the data collected when

accessing the website (as described above), this may also include information on the website you are using to visit us, other websites you visit while logged on with us and, as warranted, any search terms you have used to find our website.

Without the prior, express and informed consent of our users, data collected with Mapp technologies shall not be used to identify a visitor personally, nor are such data combined with any other personal data about the respective user.

To find more information about web tracking in our provider's the Data Protection Policy, visit: mapp.com/privacy

Objection to data collection:

You can withdraw your consent and disable cookies on our site by clicking on "[Cookies](#)" and "[Cookie settings](#)". If you agree to the use of cookies in general, but are not comfortable with the use of the Mapp Intelligence cookie, follow on this [link](#) and click on the opt-out option for this cookie. The cookie is set for the named domain and the specific browser and device. Therefore, if you visit our website at home and at work using different browsers, you must opt-out of data storage with each device and/or browser.

b) Google Ads

Provided you have given your consent, this website uses "Google Ads", a service provided by Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"), for the purpose of evaluating advertising effectiveness and to target you for future advertisements. When you visit our website, "Google Ads" installs a cookie on your device. Google uses this cookie to process the information generated by your device with regard to the use of and interactions on our website and advertising measures. This cookie also collects your IP address, browser information, previously visited websites and the date and time of access. This information allows Google to measure and visualize the reach of our ads and generate personalized ads in the future. To these ends, you can determine whether the several devices you use belong to you or your home. With "Remarketing", users of our website can be re-identified and recognized on other websites within the Google advertising network, such as Google Search or YouTube, and thereby shown ads targeted to their interests.

The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. According to European Union law, the USA does not provide sufficient data protection guarantees. Authorities in the United States of America may gain access to your data under the terms of mass surveillance laws. Once your personal data has been disclosed, it will not enjoy the same level of protection, and you may not be able to exercise certain rights with regard to your data.

By allowing cookies from the Henkel website, you consent to the use and processing of the data described above by Google.

To find more privacy information regarding Google services, click on: www.google.de/intl/de/policies/privacy.

Objecting to data collection:

You may withdraw your consent and disable cookies on our site by clicking on "[Cookies](#)" and "[Cookie settings](#)". If you agree to the use of cookies in general, but do not wish to receive personalized ads, you can find information on how to personalize your Google ads preferences at this [link](#). You can also install an [opt-out plug-in](#).

c) Google Campaign Manager 360 (formerly DoubleClick)

Provided you have given your consent to Google Campaign Manager 360, we use a service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, to bring you relevant ads. To this end, Google installs a cookie on your device using your IP address. In addition to IP address, browser and device information, websites visited and access time, this cookie also collects information about the advertising displayed on your browser and those ads you click on. On the basis of previous visits to Henkel pages or other websites, this allows Google and its partner sites to display targeted ads. Campaign Manager cookies use a pseudonymous identification number assigned to your browser to verify attractive ads and on-screen ads. For this purpose, when advertisements are served, your browser is identified and assigned to a target group. On the one hand and in this way, Google allows you to be retargeted (e.g., within the scope of "Google Ads") on Google's websites and, on the other, (e.g., within the scope of "Google Campaign Manager 360") on our websites and – depending on your interests – when you visit websites of other partners.

This information will also be used for the purpose of evaluating your use of the website, compiling reports on website activity for website operators, and providing other services related to website activity and internet usage.

Google may use your data for any of its own purposes, such as creating profiles and linking your data to other data collected about you, for example, through your Google account.

The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States. According to European Union law, the USA does not provide sufficient data protection guarantees. Authorities in the United States of America may gain access to your data under the terms of mass surveillance laws. Once your personal data has been disclosed, it will not enjoy the same level of protection, and you may not be able to exercise certain rights with regard to your data.

By allowing cookies from the Henkel website, you consent to the use and processing of the data described above by Google.

To find more privacy information regarding Google services, click on:

www.google.de/intl/de/policies/privacy.

Objecting to data collection:

You may withdraw your consent and disable cookies on our site by clicking on "[Cookies](#)" and "[Cookie settings](#)". If you agree to the use of cookies in general, but do not wish to use cookies from Google Campaign, you can disable Google Campaign Manager cookies at this [link](#) .

d) Social Media

Social media content management services, such as cookies and plug-ins from diverse social networks, are integrated into our websites. The services are provided by these companies ("Providers") only after you have given your consent. The purpose of these services is to allow you to view and share our content with your friends and social networks. These providers are:

- Facebook is managed by Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025, USA; and within the European Union by Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland ("Facebook"). For an overview of Facebook plug-ins and their appearance, go to: <https://developers.facebook.com/docs/plugins>
- Twitter is operated by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA ("Twitter"). For an overview of Twitter plug-ins and their appearance, go to: <https://developer.twitter.com/en/docs/twitter-for-websites>
- YouTube is supplied by Google LLC, 1600 Amphitheater Parkway, Mountainview, California 94043, USA; and within the European Union by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). For an overview of YouTube plug-ins and their appearance, go to: <https://developers.google.com/youtube/documentation>
- Instagram is supplied by Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland ("Instagram"). For an overview of Instagram plug-ins and their appearance, go to: <https://developers.facebook.com/docs/instagram>
- LinkedIn is provided by LinkedIn Corporation, 1000 West Maude Avenue, Sunnyvale, California 94085, USA, and within the European Union by LinkedIn Ireland Unlimited Company, Gardner House, Wilton Plaza, Wilton Place, Dublin 2, Ireland ("LinkedIn"). For an overview of LinkedIn plug-ins and their appearance, go to: <https://developer.linkedin.com/plugins#>

To increase the protection afforded your data when you visit our web pages, these social media services are implemented by "2-click buttons." This form of integration ensures that when accessing a page from within our website containing such tools, you are not automatically connected to the providers' servers. Only when you activate the social media services and thereby allow data transmission, will the browser create a direct link to the providers' servers. The content of the various tools is then transmitted by the provider directly to your browser and displayed on your screen

The social media tool gives the provider your previously visited websites, your IP address, browser information, and the date and time of the server request. By making use of any of the social media functions (e.g., clicking the "Share" button, leaving a comment), this information too will be transmitted by the browser directly to the provider for retention. These providers may use your data for any of their own purposes, such as analytics, marketing, profiling and linking your data to other data collected about you through your user account with the respective provider, even when you are not logged into your social media account.

Providers partially process the data in the United States. As per European Union law, the United States of America does not provide adequate data protection and Federal authorities may have access to this data under to mass surveillance laws. Once your personal data has been disclosed, it will not enjoy the same level of protection, and you may not be able to exercise certain rights with regard to the data.

By allowing cookies on the Henkel-website, you agree to the use and processing of these data by the aforementioned providers. Further information on the collection and use of data by the providers and

the rights and options available to you for protecting your privacy in these circumstances can be found in the providers' data protection/privacy policies:

- Data protection/privacy policy issued by Facebook:
<http://www.facebook.com/policy.php>
- Data protection/privacy policy issued by Twitter:
<https://twitter.com/en/privacy>
- Data protection/privacy policy issued by Google:
<https://policies.google.com/privacy>
- Data protection/privacy policy issued by Instagram:
<https://help.instagram.com/155833707900388/>
- Data protection/privacy policy issued by LinkedIn:
<https://www.linkedin.com/legal/privacy-policy>

Objection to data collection:

You can withdraw your consent and disable cookies on our website by clicking "[Cookies](#)" and "[Cookie settings](#)". You can also set your preferences by changing your browser settings or your social media platform settings

Your data subject rights with regard to your personal data

You have the right to access your personal data and to know the details of the processing thereof, as well as to rectify your data if inaccurate or incomplete. You also have the right to eliminate your data when you deem them no longer necessary for the purposes originally justifying their collection and to oppose processing of your data for a legitimate reason as provided is your "ARCO" rights. Similarly, you can limit the use and disclosure of your data, or revoke the consent you have given for such data to be processed.

To exercise these rights, simply send an email request to: aviso_privacidad@henkel.com.

Your request should include the following information:

- Your name (as data subject) and address or other means for responding to the request;
- The documents that prove identity or, as warranted, powers of attorney to act on behalf of the data subject;
- A clear, precise description of the personal data in question for which exercise of the any of the aforementioned rights is requested, and any other component or document that might serve to facilitate location of the personal data in question.
- For rectification requests, in addition to the above, the data subject must indicate the modifications to be made and provide supporting documentation for the request.

Within a period not to exceed twenty business days from the date of reception of the duly submitted access, rectification, cancellation or opposition request, Henkel will inform you of its determination, which, as warranted, shall become effective within fifteen business days after the notification date. These periods may be extended for an equal period only once, provided the circumstances of the case justify an extension.

You may stop receiving promotional messages by any media, such as email, landline or mobile phone calls, and standard post by sending an email to: aviso_privacidad@henkel.com.

Or, if you wish, you can register with the Public Registry to Prevent Advertising of the Federal Consumer Protection Office at the following link: <https://repep.profeco.gob.mx/>.