



Press Release

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18-month rotational program at Henkel

Digital talent program enters second round

Düsseldorf – Henkel is once again inviting young professionals to apply for its “Digital Talent Program”. As part of the 18-month training program, the talents have the opportunity to become a driving force for the company’s digital transformation.

With the program, Henkel encourages young talents to further develop their digital know-how and build on their existing experience. “Our unique on-the-job approach enables young professionals to become digital pioneers of Henkel's digital transformation across our three business units Adhesive Technologies, Beauty Care and Laundry & Home Care - as well as our digital unit, Henkel dx,” says Andrea Becher, Global Head Employer Reputation, Recruitment and Corporate Citizenship at Henkel. “This 18-month long experience gives the talents the chance to take responsibility for key projects from day one, establish valuable connections and experience their topic area from different perspectives.”

Driving forces of digital transformation

Depending on their expertise, professional experience and areas of interest, participants can choose from three different topics, so-called expert tribes: Industry 4.0, Tech & AI, and Digital Business. Within their expert tribe, they will rotate through different positions, responsibilities, projects, teams, and locations. The participants will rotate a total of three to five times, depending on the business area and the position. At Henkel, the talents will benefit from a dynamic environment that embraces change, nurtures new ideas, and provides the best possible support on their way to becoming digital pioneers. Each participant's journey is unique and a tailor-made set-up maximizes their room for personal and professional growth. Upon acceptance into the “Digital Talent Program”, the future digital pioneers receive a permanent contract.



The open positions within the “Digital Talent Program” cover the strategic core areas of Henkel’s transformative process. The three expert tribes set the direction in which the participants can deepen their know-how.

Digital talents can apply for the following nine positions in the program:

Digital Business

- Global B2B Digital Activation Expert - Digital Talent Program (d/f/m) – Germany, Düsseldorf, Adhesive Technologies
- Global Digital Data Strategy Expert - Digital Talent Program (d/f/m) – Germany, Düsseldorf, Adhesive Technologies
- Junior Global eCRM Manager - Digital Talent Program (d/f/m) – Germany, Hamburg, Beauty Care
- Global Manager Connected Commerce - Digital Talent Program (d/f/m) – Germany, Düsseldorf, Laundry & Home Care
- B2B Digital Marketing Manager - Digital Talent Program (d/f/m) – Germany, Düsseldorf, Adhesive Technologies
- B2B Account Based Marketing Manager - Digital Talent Program (d/f/m) – Germany, Düsseldorf, Adhesive Technologies
- eCommerce Specialist - Digital Talent Program (d/f/m) – Germany, Düsseldorf, Adhesive Technologies

Tech & AI

- Digital Project Manager - Digital Talent Program (d/f/m) – Germany, Düsseldorf, DX

Industry 4.0

- Manager Digital Transformation - Digital Talent Program (d/f/m) – Germany, Düsseldorf, Laundry & Home Care

To find out more about the job profiles as well as the Digital Talent Program itself visit <https://www.henkel.com/careers/digital-talent-program>.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel.com/press

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