

Press release

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“Best Innovation Contributor Award“, “Henkel Sustainability Award“, “Best Supply Performance Award“

Henkel awards outstanding suppliers

Düsseldorf – At the 2014 American Cleaning Institute (ACI) Annual Meeting and Industry Convention, January 27 through January 31 in Orlando, Florida, Henkel nominated ten and recognized five suppliers for their outstanding performance in 2013. The “Best Innovation Contributor Award” was presented to Evonik Industries and BASF. Prize winners of the “Henkel Sustainability Award” were Novozymes and Croda. The “Best Supply Performance Award” went to International Flavors & Fragrances (IFF).

“A close strategic partnership with our core suppliers is key to create value through innovation, sustainability and operational excellence“, says Bruno Piacenza, Executive Vice President Laundry and Home Care, who presented Henkel’s strategic achievements to the 150 attendees of the 7th annual Henkel Award Reception.

Evonik Industries recognized for “Best Innovation Contributor Laundry & Home Care 2013”

Strong business partners play a decisive role in developing innovative products. “For our fabric softeners, Evonik Industries developed a new, patented, highly-efficient silicone compound showing outstanding performance with regard to softness and long-lasting scent,” says Arndt Scheidgen, Corporate Vice President Product Development Laundry & Home Care. “The silicone compound is already active at low concentration, thus contributing to material and energy saving.”

Further nominees for this award were BASF and The Dow Chemical Company.

BASF achieved “Best Innovation Contributor Award Beauty Care 2013”

“The anti-wrinkle performance of skin care products is a key element. It requires a deep anti-age performance on multiple skin layers. BASF developed a Quassia Amara Wood extract as a new anti-age key ingredient for Henkel’s Diadermine face care products,” says Thomas Förster, Corporate Vice President R&D Beauty Care. “This new ingredient is as efficient as the pharmaceutical gold standard retinoic acid.” Further nominees for this award were Dow Corning and Symrise.

Novozymes received “Sustainability Award Laundry & Home Care 2013”

Michael Dreja, Corporate Director Research Laundry & Home Care, handed the “Sustainability Award Laundry & Home Care” to Novozymes. Together with Novozymes, Henkel developed a new generation of hand-dishwashing detergents, containing enzymes. “During pre-soaking, a highly-efficient enzyme with excellent stability self-actively dissolves dried-in residues and stubborn incrustations. The high-performance chemistry with proven skin mildness enables effortless dishwashing and saves time.”

Further nominees for this award were Sasol and Stepan.

Croda honored with “Sustainability Award Beauty Care 2013”

“We are pleased to present the ‘Sustainability Award Beauty Care’ to our business partner, Croda. The basis for achieving our sustainability targets is a sound scientific evaluation of the product life cycle analysis (LCA),” says Thomas Förster, Corporate Vice President R&D Beauty Care. “Croda did an outstanding job in supporting Henkel with high quality primary raw materials data. This enables us to make much more exact sustainability assessments of our products.”

Further nominees for this award were Ball Aerocan and Evonik Industries.

International Flavors & Fragrances (IFF) awarded for “Best Supply Performance 2013”

Reliable and flexible partners are crucial for Henkel to ensure product quality. “IFF has been recognized for their best operational supply performance regarding quality, quantity, and timeliness of supply, and their commitment to our cash networking



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capital initiative. This reinforced the relationship on a strategic level and assures Henkel's leading position in supply performance and best-in-class processes," states Bertrand Conquéret, Corporate Senior Vice President Purchasing.

Further nominees for this award were BASF and Dow Corning.

Further material is available at <http://www.henkel.com/press>

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions in both the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 47,000 people and reported sales of 16.5 billion euros and adjusted operating profit of 2.3 billion euros in fiscal 2012. Henkel's preferred shares are listed in the German stock index DAX.

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