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Improving packaging performance while reducing production downtime

Hot melt adhesive from Henkel sees strong demand in Australia and New Zealand

Melbourne – Technomelt Supra 90, a hot melt adhesive, has demonstrated its superior performance for packaging and is well-received by customers in Australia and New Zealand.

Technomelt Supra 90 meets the packaging needs of customers in industries such as food and beverage (F&B), as the adhesive’s high molecular weight reduces the chances of contamination and enhances food safety. The hot melt solution also offers benefits such as high bond strength, ease of application, quick set time and performance reliability.

Technomelt Supra 90 uses metallocene technology that is superior to the alternative ethylene-vinyl acetate (EVA). Solutions that use EVAs tend to have limited thermal stability and are prone to char build-up, which creates a need to replace parts of the application system. In contrast, Technomelt Supra 90 avoids char build-up, resulting in better performance and less downtime.

Among F&B customers in Australia and New Zealand, Technomelt Supra 90 is used for carton closing and sealing. It has a low ability to migrate between layers of packaging due to its high molecular weight, thus reducing the chances of contamination entering the packaged product. Any tampering with the carton packaging is also immediately visible, thereby discouraging unauthorized openings and improving food safety.

Learn more about adhesive solutions from Henkel [here](https://www.henkel-adhesives.com/au/en.html).

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](file:///C:/Users/fischerl/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/2MGCYH4Y/www.henkel.com).

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