



## Press Release

November 29, 2021

Henkel Virtual Fair on December 7 to 8 provides a deep dive into the technical challenges and opportunities in automotive manufacturing

### Explore key trends in the automotive future at Henkel EPIC Customer Days

Düsseldorf – As the automotive industry faces unprecedented levels of disruption and innovation, it has never been more vital to stay abreast of the new challenges, opportunities and best practices that are reshaping the sector. This is why Henkel, a global leader in adhesives, sealants, and functional coatings for the automotive industry, is proud to present its EPIC Customer Days, an interactive Virtual Fair created to keep its automotive partners and customers ahead of the game.

Held on December 7-8 between 9.00-15.00 EST, the unique two-day event features presentations on key trends in the industry delivered by analysts at Frost & Sullivan and subject matter specialists at Henkel. Breakout discussion sessions will also provide opportunities for participants to learn from the experts and discuss hot topics in vehicle manufacturing.

In a keynote presentation entitled 'Key Trends: The Future of the Automotive Industry', Benny Daniel, Business Unit Leader-MOADS (NA); Vice President Consulting Mobility, from Frost & Sullivan will provide an essential overview of the developments and forces influencing global automotive markets. Over the course of the two-day program, webinars and break-out discussions hosted by Henkel technical experts will take a deeper dive into day-to-day challenges, presenting sustainable solutions for vehicle exteriors, interiors and powertrains.

Topics covered include:

- Developing a Bond You Can Trust - Automotive Interiors - Presented by Elena Glik
- Keys to Successfully Sealing the Powertrain Components with Elastomeric Gaskets - Presented by Scott Simmons
- Sonderhoff FIPFG: A Henkel Turnkey Solution - Presented by Patrick Jeuris
- Adhesive Technologies for Automotive Exteriors - Presented by Elena Glik
- Retaining Shaft Mounted Components- including Splines - Presented by Scott Simmons
- Light Weighting Metals for High Performance and Sustainable Applications - Therese Niemi

### **Register for EPIC Days**

To view a Teaser Video on the upcoming event please visit this [link](#). To learn more, view the full agenda and to sign up to EPIC Customer Days, please visit this [website](#).

### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of more than 19 billion euros and adjusted operating profit of about 2.6 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

**Photo material is available at [www.henkel.com/press](http://www.henkel.com/press)**

Contact      Charline Hunt  
Email         Charline.hunt@henkel.com

Henkel AG & Co. KGaA

**The following photo material is available:**

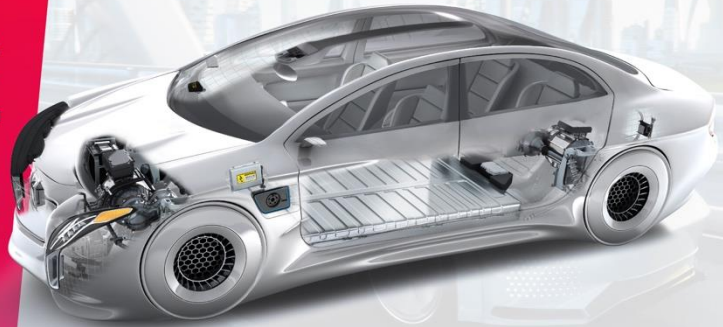
# EPIC DAYS

SAVE THE DATE:  
DECEMBER 7<sup>th</sup> – 8<sup>th</sup>

Get the latest insights from  
Frost & Sullivan on **the future  
of digitalized and automated  
automotive world.**

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