Henkel Fact Sheet: FY 2022

At a glance

- Henkel with significant sales growth and robust earnings performance in challenging market environment with unprecedented input cost increases for raw materials and logistics
- Group sales reached 22.4 billion euros, driven by strong pricing across all business units
- Stringent capital allocation: stable dividend and execution on share buyback program
- Consistent progress along all strategic pillars of Purposeful Growth Agenda
- New business unit Consumer Brands: Implementation well on track – next milestones defined

Sales

<table>
<thead>
<tr>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.8%</td>
<td>10.4%</td>
</tr>
</tbody>
</table>

organic sales growth

EBIT

<table>
<thead>
<tr>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.90 €</td>
<td>1.85 €</td>
</tr>
</tbody>
</table>

adjusted return on sales (adjusted EBIT margin)

EPS

<table>
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<th>2021</th>
<th>2022</th>
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</thead>
<tbody>
<tr>
<td>3.90 €</td>
<td>1.85 €</td>
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adjusted earnings per preferred share (EPS); -17.8% at constant FX

Dividend

<table>
<thead>
<tr>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.85 €</td>
<td>1.85 €</td>
</tr>
</tbody>
</table>

dividend per preferred share

Sales by business unit 2022

- Adhesive Technologies
- Beauty Care
- Laundry & Home Care
- Corporate

32%

50%

17%

1%

Sales by region 2022

- Emerging markets
- Western Europe
- North America
- Japan/Australia/New Zealand
- Corporate

32%

42%

27%

1%

Shareholder structure

61.82 percent of our ordinary shares (as of April 4, 2022) are held by members of the Henkel family share-pooling agreement. In addition, Henkel holds 3,290,703 ordinary shares (as of September 30, 2023) as treasury stock. Compared to the ordinary shares, our preferred shares are the significantly more liquid class of Henkel stock. Apart from the 15,340,779 treasury shares (as of September 30, 2023) they are entirely in free float. A large majority is owned by institutional investors whose portfolios are usually broadly distributed internationally.

Institutional investors holding Henkel shares

- USA
- UK
- Rest of Europe
- Germany
- Canada
- Asia-Pacific
- Rest of world

At November 30, 2022; Source: Investor Update

Upcoming Events

- 03/04/2024  Release FY 2023
- 04/22/2024  Annual General Meeting
- 05/08/2024  Release Q1 2024

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Henkel Fact Sheet: FY 2022

Adhesive Technologies

- Organic sales growth of 13.2% with double-digit pricing
- Growth across all business areas, with double-digit growth rates in Automotive & Metals and Packaging & Consumer Goods
- Adjusted1 EBIT margin of 13.6%
- Innovation rate ~25%

Key financials

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2022</th>
<th>+/-</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>9,641</td>
<td>11,242</td>
<td>16.6%</td>
</tr>
<tr>
<td>Proportion of Henkel sales</td>
<td>48%</td>
<td>50%</td>
<td>-</td>
</tr>
<tr>
<td>Adjusted1 operating profit</td>
<td>1,561</td>
<td>1,530</td>
<td>-2.0%</td>
</tr>
<tr>
<td>(adjusted EBIT)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adjusted1 return on sales</td>
<td>16.2%</td>
<td>13.6%</td>
<td>-2.0pp</td>
</tr>
<tr>
<td>(adjusted EBIT margin)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1 Adjusted for one-time expenses and income, and restructuring expenses. pp = percentage points

Sales by business areas 2022

- Automotive & Metals
- Packaging & Consumer Goods
- Electronics & Industrials
- Craftsman, Construction & Professional

Beauty Care

- Organic sales development of -0.5% – strong pricing, volumes mainly impacted by portfolio measures
- Consumer overall below prior year, Professional with very strong organic growth
- Adjusted1 EBIT margin of 7.8%
- Innovation rate ~50%

Key financials

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<tr>
<td>Sales</td>
<td>3,678</td>
<td>3,775</td>
<td>2.6%</td>
</tr>
<tr>
<td>Proportion of Henkel sales</td>
<td>18%</td>
<td>17%</td>
<td>-</td>
</tr>
<tr>
<td>Adjusted1 operating profit</td>
<td>351</td>
<td>296</td>
<td>-15.7%</td>
</tr>
<tr>
<td>(adjusted EBIT)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adjusted1 return on sales</td>
<td>9.5%</td>
<td>7.8%</td>
<td>-1.7pp</td>
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Sales by business areas 2022

- Consumer
- Professional

Laundry & Home Care

- Organic sales growth of 6.3% with double-digit pricing
- Laundry Care with significant organic sales growth, Home Care with positive growth
- Adjusted1 EBIT margin of 8.6%
- Innovation rate ~50%

Key financials

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<tbody>
<tr>
<td>Sales</td>
<td>6,605</td>
<td>7,152</td>
<td>8.3%</td>
</tr>
<tr>
<td>Proportion of Henkel sales</td>
<td>33%</td>
<td>32%</td>
<td>-</td>
</tr>
<tr>
<td>Adjusted1 operating profit</td>
<td>904</td>
<td>614</td>
<td>-30.0%</td>
</tr>
<tr>
<td>(adjusted EBIT)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Adjusted1 return on sales</td>
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Sales by business areas 2022

- Laundry Care
- Home Care