



Henkel Fact Sheet

Fiscal 2021 at a glance

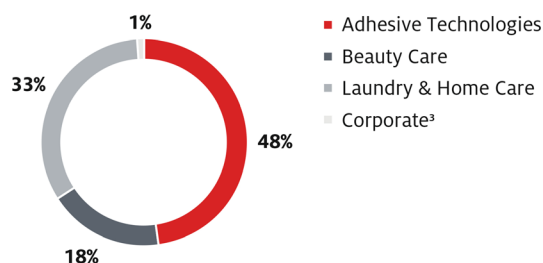
- Henkel with good performance in challenging environment with unprecedented input cost inflation
- Group sales reach 20.1 billion euros, significant organic sales growth
- Stable adjusted¹ EBIT margin thanks to strong volume expansion and pricing/savings initiatives; very strong increase in earnings per preferred share
- Strong financial foundation and stringent approach on capital allocation: stable dividend
- Strong progress on Purposeful Growth Agenda with clear priorities to advance to the next level – creation of Henkel Consumer Brands as one of the key initiatives

Sales	EBIT	EPS	Dividend
7.8%	13.4%	4.56 €	1.85 €
organic sales growth	adjusted ¹ return on sales (adjusted EBIT margin): on prior year level	adjusted ¹ earnings per preferred share (EPS); up 9.2 percent at constant exchange rates	dividend per preferred share

in million euros	2020	2021	+/-
Sales	19,250	20,066	4.2%
Adjusted ¹ operating profit (adjusted EBIT)	2,579	2,686	4.2%
Adjusted ¹ return on sales (adjusted EBIT margin)	13.4%	13.4%	0.0pp
Adjusted ¹ earnings per preferred share (adjusted EPS) in euros	4.26	4.56	7.0%
Dividend per preferred share in euros	1.85	1.85	-

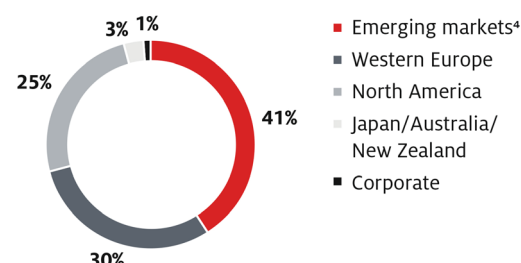
¹ Adjusted for one-time expenses and income, and restructuring expenses.

Sales by business unit 2021



³ Corporate = Sales and services not assignable to the individual business units.

Sales by region 2021

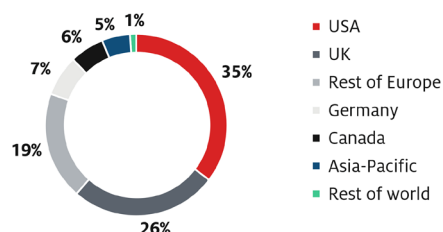


⁴ Emerging markets = Eastern Europe, Africa / Middle East, Latin America, Asia (excluding Japan).

Shareholder structure

61.82 percent of our ordinary shares (as of April 4, 2022) are held by members of the Henkel family share-pooling agreement. In addition, Henkel holds 2,183,875 ordinary shares (as of Sept. 30, 2022) as treasury stock. Compared to the ordinary shares, our preferred shares are the significantly more liquid class of Henkel stock. Apart from the 11,083,997 treasury shares (as of Sept. 30, 2022) they are entirely in free float. A large majority is owned by institutional investors whose portfolios are usually broadly distributed internationally. Due to the ongoing share buyback program, the number of treasury shares held by the company increases continuously.

Institutional investors holding Henkel shares



At November 30, 2021; Source: Investor Update

Upcoming Events

03/07/2023	Release FY 2022
04/24/2023	Annual General Meeting
05/04/2023	Release Q1 2023

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Henkel Fact Sheet

Adhesive Technologies

- Double-digit organic sales performance of 13.4%
- Emerging markets with significant double-digit organic sales growth, mature markets also significantly higher year on year
- Adjusted¹ EBIT margin of 16.2%
- Innovation rate ~30%

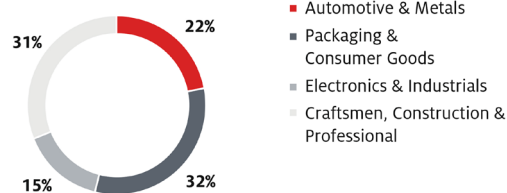


Key financials

in million euros	2020	2021	+/-
Sales	8,684	9,641	11.0%
Proportion of Henkel sales	45%	48%	-
Adjusted ¹ operating profit (adjusted EBIT)	1,320	1,561	18.2%
Adjusted ¹ return on sales (adjusted EBIT margin)	15.2%	16.2%	1.0pp

¹ Adjusted for one-time expenses and income, and restructuring expenses.
pp = percentage points

Sales by business areas 2021



Beauty Care

- Organic sales performance of 1.4%
- Emerging markets with double-digit organic sales growth, mature markets lower year on year
- Adjusted¹ EBIT margin at 9.5%
- Innovation rate ~55%

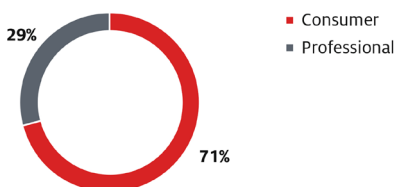


Key financials

in million euros	2020	2021	+/-
Sales	3,752	3,678	-2.0%
Proportion of Henkel sales	19%	18%	-
Adjusted ¹ operating profit (adjusted EBIT)	377	351	-6.9%
Adjusted ¹ return on sales (adjusted EBIT margin)	10.0%	9.5%	-0.5pp

¹ Adjusted for one-time expenses and income, and restructuring expenses.
pp = percentage points

Sales by business areas 2021



Laundry & Home Care

- Organic sales growth of 3.9%
- Double-digit organic sales growth in emerging markets and negative organic sales development in mature markets
- Adjusted¹ EBIT margin of 13.7%
- Innovation rate ~50%



Key financials

in million euros	2020	2021	+/-
Sales	6,704	6,605	-1.5%
Proportion of Henkel sales	35%	33%	-
Adjusted ¹ operating profit (adjusted EBIT)	1,004	904	-10.0%
Adjusted ¹ return on sales (adjusted EBIT margin)	15.0%	13.7%	-1.3pp

¹ Adjusted for one-time expenses and income, and restructuring expenses.
pp = percentage points

Sales by business areas 2021

