7 June 2022

Joining forces to foster sustainability

**Henkel and industry players form EcoBeautyScore Consortium to enable more sustainable consumer choices**

Bangkok – Thirty-six cosmetics and personal care companies, including Henkel, as well as professional associations have joined forces to form the EcoBeautyScore Consortium, aiming to develop an industry-wide environmental impact assessment and scoring system for cosmetics products.

Andrianto Jayapurna, President of Henkel Thailand, said, “As a leader in sustainability, Henkel is proud to be part of the EcoBeautyScore Consortium to shape the future of sustainable beauty. This industry collaboration will facilitate greater transparency of sustainable practices and allow consumers to make more informed choices.”

With small and large companies and associations from four continents, the EcoBeautyScore Consortium is truly global and inclusive. It remains open for other companies and associations to join.

Besides Henkel, the other members include: Amorepacific, Babor, Beiersdorf, Colgate-Palmolive, Cosmébio, COSMED, Cosmetic Valley, Cosmetics Europe, cosnova, Coty, The Estée Lauder Companies, Eugène Perma, FEBEA, The Fragrance Creators Association, Henkel, IKW Beauty Care, The International Fragrance Association, Johnson & Johnson Consumer Inc., JUST International AG, Kao, L’Oréal Groupe, LVMH, Nafigate, NAOS, Natrue, Natura &Co, NOHBA, Oriflame, P&G, Paragon Nordic, Puig, PZ Cussons, Shiseido, Sisley, STANPA, Unilever.

The EcoBeautyScore Consortium is developing an industry-wide environmental impact assessment and scoring system for cosmetics products. This will provide consumers with greater transparency about the environmental impact of cosmetics products (formula, packaging and usage). Indeed, a significant proportion of consumers (42%) is interested in buying brands that concentrate on circular and sustainable practices1.

Operationally, the EcoBeautyScore Consortium is also supported by Capgemini Invent (project management) and Mayer Brown (legal counsel).

Cosmetics and personal care companies and professional associations wishing to know more are invited to contact: contact@ecobeautyscore-consortium.org.

1 Source: Capgemini Research Institute, Circular Economy for a sustainable future report, August–September 2021

**About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2021, Henkel reported sales of more than 20 billion euros and an adjusted operating profit of about 2.7 billion euros. The company employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

**Photo material is available at** [**www.henkel.com/press**](http://www.henkel.com/press)

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