



Press Release

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State-of-the-art facility expands manufacturing capabilities to meet customer demand

Henkel Opens New Adhesives Plant in Mexico

Henkel, a leading global provider of consumer and industrial products, is expanding its production capabilities in Mexico and opens a new state-of-the-art adhesives plant in Guadalupe, Nuevo Leon.

The 28,700-square-meter plant will manufacture pressure sensitive and non-pressure sensitive hot melts adhesives under the TECHNOMELT brand. These products range from Henkel's high-performance SUPRA product portfolio, designed for efficient bonding of substrates under extreme conditions, to Henkel's COOL portfolio, with a lower melting point compared to traditional hot melt adhesives (between 100°C and 120°C). Henkel invested approximately 33 million euros in the construction.

These hot melt adhesives are used in the consumer goods and packaging industries for food, beverages, and personal care products; and include case and carton sealing, bottle labeling, heat-seal, self-adhesive labels, bookbinding, adult and baby diapers, as well as feminine hygiene among other applications.

This plant will also manufacture hot melt adhesives under the EASYFLOW brand. This patented Henkel technology is designed to improve production line efficiency and minimize material handling providing a better value proposition to our customers, including enhanced safety, performance, yield, and energy savings.

"Henkel remains committed to Mexico and the great growth opportunities our country can provide for the Adhesive Technologies business," said Valentín López, President of Henkel in Mexico and Costa Rica. "We are extremely grateful to our employees and vendors, and for the trust our customers continue to place in our quality, technology and experience, nationally and internationally, as our plant supports customers in the Americas, such as Argentina, Colombia, Costa Rica, Peru, Canada and the United States."

By expanding Henkel's production capabilities and its global supply network, this new plant in Mexico is a key asset for the Adhesive Technologies business. During its construction, Henkel created approximately 150 indirect jobs and will increase direct job creation by 30 percent, positively impacting on many families in the state of Nuevo Leon.



"It is a pleasure for me to accompany Henkel in this inauguration and to see the great impact this new plant is generating in our community through its technologies and innovations," said the Secretary of Economic Development of the State of Nuevo León, Mr. Iván Rivas. "Our government will continue to promote actions like these for the benefit of the people of Nuevo Leon," he concluded.

Contributing to sustainability

Sustainability is important to Henkel, and accordingly the plant, with its state-of-the-art equipment and carbon emission efficient processes, manufactures products of the highest quality while at the same time reducing the impact of the site on the environment; it also features outdoor solar lamps and indoor LED technology lighting.

Additionally, the administrative building facilities have been awarded LEED Gold level certification from the U.S. Green Building Council, on the strength of ecological practices implemented and building structure design and investments. Some of these benefits include:

- Reducing water consumption by up to 40 percent in employee facilities.
- Improving employee well-being with outdoor views for over 90 percent of office areas.
- Reducing electricity consumption by up to 25 percent.
- Implementing specialized recycling for cardboard, paper, plastic, and wood.

The plant also has ISO 9001, 45001 and 14001 certifications, and operates an advanced process control system, an automated raw material addition system and other features to create a safe work environment.

"Henkel is deeply focused on sustainability, seeking a positive impact on the production chain so that, with the correct use of resources, we generate savings that are automatically reflected in our clients' finished products. Thanks to this new plant, we are well positioned to reach our targets for indirect packaging to be sustainable or recyclable, and contribute to the circular economy," added Rafael Benetazzo, Head of Operations and Supply Chain for Henkel Latin America.

Our social responsibility

The new facility has also secured "SMETA 4 pillars" certification, which is the social audit methodology endorsed by the SEDEX (Supplier Ethical Data Exchange). This certification supports Henkel's ethical trade and social responsibility program confirming that materials and services vendors have a code of compliance, social standards, zero discrimination, fair payment, and labor standards, among others, that align within the law.

In addition, Henkel contributes to the local community in many ways. Through Henkel's MIT program (Make an Impact on Tomorrow), the civil association HOGA Rehabilitation and Equestrian Therapy Center received funds to purchase equipment for the center and was given additional support amounting to 10,000 euros to help children and young people with disabilities such as: autism, Down Syndrome, Asperger's Syndrome, and others.

"We are proud of Henkel's investment in this new facility, not only because of the technological and business achievements, but because we are committed to helping our local community, while also minimizing our impact to the environment," concluded Tomás González, manager of the Monterrey plant.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company occupies leading positions with its three business units, both in the industrial and consumer businesses, thanks to its strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market, in all industrial segments of the world. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel can boast more than 140 years of success. In 2021, Henkel recorded sales of more than €20 billion and adjusted operating profit of around €2.7 billion. The company employs more than 52,000 people worldwide, a passionate and very diverse team, united by a strong company culture, a common purpose and shared values. As a recognized leader in sustainability, Henkel occupies the top positions in many international indices and rankings. Henkel's preferred shares are listed on the German STOCK INDEX DAX. For more information, visit www.henkel.com.

About Henkel in Mexico

Henkel has been operating in Mexico for more than 62 years. Backed by its acknowledged quality worldwide, Henkel products are successfully marketed in the sectors of Adhesive Technologies (comprised of Consumer Adhesives, for Professionals and Construction; as well as Adhesives, Sealants and products for Surface Treatment), Beauty Care (made up of the Consumer and Professional segments) and Laundry & Home Care. Henkel in Mexico reported sales in 2021 exceeding 16,237 million pesos and has more than 4,000 employees, distributed among its corporate office in Interlomas, manufacturing plants in Monterrey, Santa Catarina, Irapuato, Salamanca and Santiago; two plants in Toluca and three in Guadalajara; Distribution Centers in Toluca, Tlalnepantla and Guadalajara; a Specialized Center in Vallejo, a sales office in Monterrey and an Academy. For more information, visit www.henkel.mx

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