



Press Release

October 11, 2022

Bringing greater awareness to careers in manufacturing

Henkel celebrates Manufacturing Day by engaging local students at its facilities

Rocky Hill, CT –Henkel, a leading manufacturer of well-known consumer and industrial brands, such as Dial® soap, all® laundry detergent, and Loctite®, Technomelt® and Bonderite® adhesives, sealants, and functional coatings, will promote careers in manufacturing with high school students in recognition of Manufacturing Day.

Employees from Henkel’s adhesive manufacturing facilities in Richmond, MO and Salisbury, NC, will host in-person events throughout the month of October with local high school students as part of Manufacturing Day.

Students will learn about Henkel’s innovative technologies, production processes and career opportunities through a guided site tour and discussions with site leaders. The Richmond event was held Friday, October 7, and Salisbury on Thursday, October 20. Henkel’s Manufacturing Day visits are part of the company’s commitment to education and continued investment in opportunities that provide students of all ages access to STEM resources and STEM-related career information.

“Henkel is passionate about introducing students to the dynamic world of manufacturing, showcasing operations, technologies and products created at our sites,” said Christof Becker, Senior Vice President, Operations and Supply Chain Americas, Adhesive Technologies, Henkel. “It’s important for companies to share their experiences and help reinforce the rewarding and highly specified careers that today’s manufacturing environment offers.”

Held annually on the first Friday in October, with events that continue throughout the month, Manufacturing Day is an opportunity for manufacturers to highlight their work to energize a future pipeline of skilled workers. [Manufacturing Day](#) is sponsored by the [National Association of Manufacturers \(NAM\)](#).

“With nearly 800,000 open manufacturing jobs right now, MFG Day has become even more important—integral not just to our industry’s future, but also to our entire nation’s economic rebound. MFG Day 2022 is our chance to tell that story—and bring

the possibilities and rewards of manufacturing to more students and people nationwide.” - Carolyn Lee, Executive Director of The Manufacturing Institute.

About Henkel in North America

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales close to 6 billion US dollars (5 billion euros) in 2021, North America accounts for 25 percent of the company’s global sales. Henkel employs over 8,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com, and on Twitter [@Henkel_NA](https://twitter.com/Henkel_NA).

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2021, Henkel reported sales of more than 20 billion euros and adjusted operating profit of about 2.7 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel-northamerica.com/press

Contact Erica Cooper
Phone 475-232-4973
Email erica.cooper@henkel.com