



## Press Release

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Henkel and Siegwerk join forces to create a new solution for recyclable flexible packaging

### **Co-development of oxygen barrier enables recycling-compatible food packaging**

Düsseldorf / Siegburg – Henkel and Siegwerk are both market leaders for sustainable solutions. At two trade events in October, the companies will tell the story of how they joined forces to co-develop an innovative oxygen barrier coating. The new solution provides outstanding performance and also enables mono-material flexible packaging that is easier to recycle – opening up exciting potential to accelerate the transition to a circular economy.

Henkel and Siegwerk are both leaders in sustainable and innovative packaging solutions. The two companies share a pioneering spirit and a long track record of efficiency and food safe packaging. They also share a belief that the transition to a circular economy will require new technologies – and new forms of collaboration, too.

Representatives from Henkel and Siegwerk met at K-Fair in 2019 and agreed to co-develop an oxygen barrier coating for more recyclable food packaging. Now, they are preparing to launch that solution in North America and Europe and will introduce it at two trade fairs: K-Fair in Düsseldorf from October 20 to 24 and Pack Expo in Chicago from October 23 to 26 booth number S-2172.

Working in close partnership, Henkel and Siegwerk shared knowledge and explored ideas for how to create a barrier solution for flexible packaging without compromising shelf-life. The result? An industrially validated oxygen barrier coating that enables mono-material flexible packaging for dry food products, setting recyclers free from the headache of mixed materials. Recently, the product has been recognized by APR (Association of Plastics Recyclers) Critical Guidance to be compatible with recycling.

In October 2022, experts from both companies will stand side-by-side to present their sustainable innovation. Visitors at K-Fair and Pack Expo will get the chance to learn more about this oxygen barrier coating.

#### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2021, Henkel reported sales of more than 20 billion euros. The company employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

#### **About Siegwirk**

Siegwerk, a sixth-generation family-owned company, is one of the leading international manufacturers of printing inks and individual solutions for packaging, labels, and catalogs. With more than 180 years of experience, the company has solid expertise in and knowledge of many printing procedures. A global manufacturing and service network ensures customers consistently high-quality products and services. In keeping with the company's philosophy "Ink, Heart & Soul," Siegwirk seeks long-term cooperation with its business partners. Siegwirk employs some 5,000 people worldwide in more than 30 country organizations and is headquartered in Siegburg near Cologne. Further information on Siegwirk can be found at [www.siegwerk.com](http://www.siegwerk.com)

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