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Engaging Indonesian youth in sustainability education

Henkel collaborates with Teens Go Green Indonesia on environmental protection camp for youths

Jakarta – With the support from Henkel Indonesia, Teens Go Green Indonesia concluded the successful set up of the Youth Climate Action Camp 2022 in September. Henkel Indonesia donated about EUR 4,200 (62 million IDR) via this educational activity that engaged Indonesian youth through social media, virtual climate training sessions and a four-day camp in Pramuka Island, Thousand Islands.

“As a leader in sustainability, Henkel is committed to expanding our community education programs, which include reaching out to young people. We are heartened to see the participants’ enthusiasm and desire to make a positive impact on the environment,” said Alejandro Schoenhoff, President of Henkel Indonesia.

Close to 500 participants joined two climate training sessions on Zoom, where Setiadi Sutanto, Head of Finance & Compliance, Henkel Indonesia, spoke alongside experts from organizations such as The Climate Reality Project Indonesia and Divers Clean Action. Through social media platform Instagram, participants shared a total of 583 personal pledges to adopt an eco-lifestyle by saving water, eliminating plastic use and avoiding food waste.

The program culminated in a four-day camp in Pramuka Island for 30 selected participants. Alejandro delivered the opening remarks and was joined by 30 Henkel colleagues who helped plant 140 mangrove seedlings, which can absorb an estimated 1,722kg of carbon emissions every year. In total, Sustainability Pioneers from Henkel Indonesia contributed a total of 400 volunteer hours through on-site activities and virtual training sessions.

During the camp, participants visited a recycling facility to learn about waste management and recycling on the island and gained first-hand experience in observing and transplanting 40 baby corals and released ten baby sea turtles on the island’s Sunset Beach and Sea Turtle Sanctuary.

The camp received positive feedback from the participants, who appreciated the valuable experiences and felt empowered to find solutions to real problems faced by residents on Pramuka Island. More importantly, this opportunity enabled young people from across the country to connect with each other and make a collective change for the benefit of current and future generations.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2021, Henkel reported sales of more than 20 billion euros and an adjusted operating profit of about 2.7 billion euros. The company employs more than 52,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at [**www.henkel.com/press**](http://www.henkel.com/press)

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