



## Press Release

December 13, 2022

Adhesive Technologies invests to meet increasing demand

### **Henkel celebrates completion of Salisbury facility expansion**

Bridgewater, N.J. – Henkel, a global leader of adhesives, sealants and functional coatings, and leading manufacturer of well-known consumer brands, celebrated the expansion of its operations in Salisbury, North Carolina. This expansion of Henkel's existing site brings a new 10,000 square foot, state-of-the-art production area for UV-curable acrylic pressure sensitive adhesives (PSA) and broadens the company's capabilities to provide more sustainable and innovative PSA solutions to the tape, label, medical, and graphics films markets to meet increasing demand.

"The new production area at the Salisbury facility is a major investment for Henkel and represents the first large-scale UV hotmelt production plant outside of Europe, creating a tremendous resource for our customers in North America," said Bruno Motta, Global Project Manager, UV Hot Melt Pressure Sensitive Adhesives at Henkel. "Being closer to our customers brings supply chain efficiencies and offers additional collaboration opportunities to develop customized, innovative solutions for their high performance and high value applications."

UV-curable hot melt adhesives address changing market needs and enhance the customer experience. They are designed to coat a variety of facestocks, serving all segments of traditional pressure sensitive markets. Branded as LOCTITE® DURO-TAK® UV\*, Henkel offers a comprehensive set of adhesive chemistries from this new facility, designing its own polymers and providing different types of curing systems. Unique to Henkel, cationic cured UV PSAs utilize a novel curing mechanism, allowing for lower energy consumption and through-cure of extremely high coat weights (more than double that of traditional curing systems).

"The investment in Henkel's Salisbury operation has created a one-of-a-kind facility dedicated to efficiently meeting the growing demand of our customers," said Gary Rzonca, Senior Vice President, Packaging and Consumer Goods, Henkel North America. "Henkel's UV-curable acrylic PSA technology expands our solvent-free hot melt production and bridges a market gap with an innovative alternative to solution acrylic

adhesives, helping our customers achieve their sustainability objectives and creating new market opportunities with a customized approach. We are grateful for the support of our valued partners and our dedicated employees who have made this new facility a reality.”

Henkel’s Salisbury facility manufactures adhesives under the leading brand LOCTITE\* used extensively in the packaging, consumer goods and electronics markets. The Salisbury plant became part of the Henkel manufacturing network in 2008 following the company’s acquisition of the National Starch adhesives business. The site has more than 217,000 sq. ft. of production space, including the new UV acrylics operation, and employs 230 employees with 20 jobs expected to be added in 2023. Henkel’s significant investment in Salisbury was announced in July 2019, followed by the start of construction in August 2020.

\*LOCTITE® and DURO-TAK® are registered trademarks of Henkel and/or its affiliates in the USA, Germany and elsewhere.

#### **About Henkel in North America**

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales close to 6 billion US dollars (5 billion euros) in 2021, North America accounts for 25 percent of the company’s global sales. Henkel employs over 8,000 people across the U.S., Canada and Puerto Rico. For more information, please visit [www.henkel-northamerica.com](http://www.henkel-northamerica.com), and on Twitter [@Henkel NA](https://twitter.com/Henkel_NA).

#### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2021, Henkel reported sales of more than 20 billion euros and adjusted operating profit of about 2.7 billion euros. Henkel employs about 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

**Photo material is available at [www.henkel-northamerica.com/press](http://www.henkel-northamerica.com/press)**

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