

HENKEL NORTH AMERICA AT A GLANCE

North America is an important region for Henkel, well positioned for success with strong brands and a diversified, talented team. Building on a strong legacy of more than 145 years, we are leading the way to reimagine and improve life every day.

PIONEERS AT HEART FOR THE GOOD OF GENERATIONS



- OVER 65 FACILITIES
- ABOUT \$6.6 BILLION IN 2023 SALES, 28% OF GLOBAL SALES
- AROUND 8,000 EMPLOYEES
- OVER 30 YEARS OF SUSTAINABILITY REPORTING AND PROGRESS



North America is a strategically important region for Henkel. Our diverse and experienced team, strong brands and a pioneering mindset equip us to drive innovative and sustainable solutions for customers and consumers.

Pernille Lind Olsen, President, Henkel North America; Corporate Senior Vice President, Adhesive Technologies Packaging & Consumer Goods; Regional Head, Adhesive Technologies North America

OUR PORTFOLIO

Henkel North America has a portfolio of well-known industrial and consumer brands, including hair care products, laundry detergents, fabric softeners as well as adhesives, sealants, and functional coatings.



CONSUMER BRANDS

Schwarzkopf



JOICO



ADHESIVE TECHNOLOGIES

LOCTITE. TECHNOMELT. BONDERITE.

WHO WE ARE AND WHAT DRIVES US

PURPOSEFUL GROWTH

WINNING
PORTFOLIO

COMPETITIVE
EDGE
INDUSTRY
SUSTAINABILITY
DIGITALIZATION

FUTURE-READY
OPERATING
MODEL

COLLABORATIVE CULTURE &
EMPOWERED PEOPLE

STRATEGIC FRAMEWORK

At Henkel, we shape our future guided by a long-term strategic framework based on our purpose and our values.

Pioneers at heart
for the good
of generations

CORPORATE CULTURE

Our Purpose expresses what unites us all at Henkel: Pioneers at heart for the good of generations.



SUSTAINABILITY LEADERSHIP

Creating more value through our business activities while reducing our environmental footprint is our goal for 2030.



CORPORATE CITIZENSHIP

Social engagement is part of our sense of responsibility and firmly embedded in our corporate values.



DIVERSITY, EQUITY & INCLUSION

The diversity of our employees, their backgrounds, experiences, talents, knowledge, creativity, and the appreciation of all their individual differences are the foundation of our company and the way we do business.



@Henkel_NA



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