



Press Release

April 20, 2023

Henkel presents efficient and sustainable solutions for mattress sector at Interzum 2023 in Cologne, Germany

Henkel partners with the mattress industry to drive innovation

Düsseldorf – Henkel Adhesive Technologies will be exhibiting at Interzum, the world's leading trade show for furniture manufacturing and interior design in Cologne, taking place from May 9 to 12, 2023. As a trusted partner to the industry, the company will demonstrate its expertise in the mattress sector, showcasing its latest innovations and solutions as part of Interzum's "Textiles and Machinery" sector. Visitors of the Henkel booth at Hall 10.1, Stand B050, will have the opportunity to be inspired by innovative and future-oriented adhesive solutions and learn more about the benefits delivered by Henkel's comprehensive services.

"As the furniture world's leading trade show, Interzum is the ideal forum for a future-oriented company like Henkel to show how it innovates by bringing together decades of experience with an endless curiosity for new things. This shines through most at times when the industry is in a state of upheaval, as it is now as we seek a path towards a functioning circular economy. With our innovative products and services, we contribute to redesigning mattresses to make them fit for the future," says Muhammed Alkurt, Business Development Manager at Henkel. "We want to inspire the industry and thus keep improving consumer's lives. Thanks to the new solutions that we are presenting at Interzum 2023, we are well on our way."

Optimization of production processes through innovation

At the Henkel booth, trade show visitors can talk directly with experts about the wide product range for standard applications in foam bonding and pocket spring production. Through its latest developments, Henkel is meeting the demand for continuous optimization of adhesives, and better addressing customer's production needs: With the Easyflow® hotmelt adhesive system, Henkel is offering a novel form of adhesive supplied in small micro chubs. In addition to providing a safe and clean working environment, an optional closed and automatic feed

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system ensures that the machines are supplied evenly and on demand so that production interruptions can be minimized. This increases process performance and efficiency, as well as the quality of the result. At the booth, visitors can get a closer look at the numerous advantages of the innovative solution.

Forward-looking concepts for the circular economy

Henkel's primary development focuses on forward-looking concepts such as the contribution to decarbonization and the circular economy within the mattress business. Henkel is working on new concepts to contribute solutions for both foam bonding and pocket spring cores that contain renewable raw materials and can thus significantly reduce emissions. All mattress components must be recyclable or recycling-compatible to establish a functioning circular economy throughout the industry. Henkel is laying a foundation for this by developing the first adhesive solutions compatible with chemical and mechanical recycling processes. At Interzum, the company will present future-oriented adhesive solutions, and interested visitors can find out more about the new products at the booth.

Mattresses revisited: Henkel positions itself in the Smart Sleeping sector

Smart Sleeping has become an industry trend. The spread of the Internet of Things (IoT) is influencing developments in almost all areas of life. Henkel has set itself the task of constantly improving the lives of its customers and, with its know-how, is creating new possibilities for thinking Smart Sleeping further ahead. In the field of "printed electronics," Henkel is driving the development of intelligent surface solutions and offers conductive ink formulations that enable digital sensors or heating elements in mattresses, for example. Visitors to the stand can experience the technology directly with the Henkel Qhesive Solutions Sensor INKxperience kit, which contains four different printed sensor technologies, together with preconfigured hardware and software, ready-to-use for technology testing and initial prototyping. Interested participants can thus test initial ideas directly on-site.

About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market of adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in hair care and laundry & home care in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2022, Henkel reported sales of more than 22 billion euros and adjusted operating profit of around 2.3 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with concrete targets. Henkel was founded in 1876 and today employs a diverse team of more than 50,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at www.henkel.com

Photo material is available at www.henkel.com/press

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The following photo material is available:



Henkel Adhesive Technologies will be exhibiting at Interzum and demonstrating its expertise in the mattress sector, showcasing its latest innovations and solutions.



With the Easyflow® hotmelt adhesive system, Henkel is offering a novel form of adhesive supplied in small micro chubs. At the booth, visitors can get a closer look at all the numerous advantages of the innovative solution.



The INKxperience kit contains four different printed sensors and offers a preconfigured and ready-to-use solution for technology tests and initial prototyping. Interested participants can thus test initial ideas directly at the Henkel booth.