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Embrace the future of mining with high-performance solutions

Henkel spotlights its enhanced adhesives’ performance at AIMEX 2023

Sydney – Henkel will be showcasing the performance of the LOCTITE® Wear Protection Coatings range, which includes Loctite PC 7218, PC 7255, PC 7332, PC 7383, PC 9313 and PC 9593, at Asia Pacific’s International Mining Exhibition (AIMEX) 2023. The products are protective solutions made for the mining industry, with the formula of Loctite 7218 being recently revamped and produced locally as part of Henkel’s sustainability efforts.

Additionally, Henkel will also be featuring Loctite’s core solutions for the mining industry, which features a comprehensive range of sealants and threadlockers. These solutions help address the daily wear and tear challenges faced, allowing users to minimize downtime, increase the reliability of equipment, extend component life, improve safety and support operational optimization.

At AIMEX 2023, visitors can look forward to experiencing the performance of LOCTITE® Wear Protection Coatings range though product demonstrations with conditions such as high impact, and wet and dry abrasion. Designed to protect, rebuild, and repair high wear areas of equipment and machinery, these protective solutions provide excellent abrasion and impact resistance. Visitors can also learn more about the unique challenges faced in the mining industry from a team of Loctite experts who are able to provide industry insights and advice.

“Protecting industrial equipment and machinery is absolutely vital, especially in harsh environments like mining where downtime can be costly. LOCTITE® wear protection coatings provide excellent abrasion and impact resistance that keeps critical equipment running, allowing our partners to safeguard their equipment and enhance operational reliability,” shares Matt Greaves, General Manager, Adhesive Technologies Australia and New Zealand.

Held from 5 to 7 September 2023 at Sydney Showground, AIMEX is Australia's longest running mining event and the destination for industry experts and suppliers determined to change the face of the mining industry through technology, collaboration and radical improvements in productivity and sustainability. Visitors can locate the Loctite booth at stand H139. For more information, visit <https://www.aimex.com.au/en-gb.html>.

**About Henkel**

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market of adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in hair care and laundry & home care in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2022, Henkel reported sales of more than 22 billion euros and adjusted operating profit of around 2.3 billion euros. Henkel’s preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with concrete targets. Henkel was founded in 1876 and today employs a diverse team of more than 50,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations.” More information at [www.henkel.com](http://www.henkel.com)

Photo material is available at [**www.henkel.com/press**](http://www.henkel.com/press)**.**

**Contacts**

Meiling Wee

+65 8799 3216

meiling.wee@henkel.com