November 8, 2023

Henkel hosts students at Bridgewater and Culver City sites, supports 35 local schools with donations to fund STEM education through DonorsChoose

# Henkel Supports Teachers and Students on National STEM Day

Bridgewater, NJ and Culver City, CA – Henkel, a leading manufacturer of well-known consumer and industrial brands, such as Dial® soap, Schwarzkopf® hair care, all® laundry detergent, and Loctite®, Technomelt® and Bonderite® adhesives, sealants, and functional coatings, will celebrate National STEM Day with an expansion of its Henkel Researchers’ World program at select Henkel sites in North America. The company will be hosting two Henkel Researchers’ World events for elementary school children in New Jersey and California who are family members of Henkel employees, as well as donating $10,000 to support STEM (Science, Technology, Engineering, and Math) education in local public schools.

Henkel employees’ young family members will participate in engaging science lessons hosted by research and development scientists at the company’s Bridgewater, NJ and Culver City, CA sites. The onsite activities are inspired by the curriculum of Henkel’s signature global education initiative [Henkel Researchers’ World](https://www.henkel-northamerica.com/press/facts-and-figures/researchers-world). Interactive science lessons will include experiments for children to learn about how adhesives function, how to make paper from recycled materials, how surface tension relates to the formulation of soap, and more.

Henkel Researchers’ World was launched globally 12 years ago to introduce elementary school children to the world of science through hands-on interactive experiments and place them in the role of an actual researcher to inspire curiosity in science, reaching more than 90,000 children to date. In 2021, Henkel opened North America’s first dedicated Henkel Researchers’ World classroom in Stamford, CT, bringing the program to nearly 3,000 U.S. children to date.

“Through hands on science and sustainability lessons, we are helping to inspire the next generation of pioneers,” said Jennifer Schiavone, Vice President, Corporate Communications, Americas. “Henkel Researchers’ World provides an engaging, interactive resource to help build curiosity around STEM in local communities. With the help of DonorsChoose, we are thrilled to also directly support teachers in their own efforts to nurture a love for STEM in their classrooms.”

As part of its STEM Day support, Henkel is donating $10,000 through [DonorsChoose](https://www.donorschoose.org/) to aid teachers who are pursuing STEM education programs in the Bridgewater and Culver City areas. The donations are funding projects that will serve 35 teachers and nearly 5,000 students. Funded projects include purchasing new graphing calculators for a statistics class, elevating the technology in a robotics lab, building a roller coaster to demonstrate the laws of physics, adding sensory learning materials to elementary STEM programs, and more.

“I want to be able to provide my students with various materials that are a part of their everyday experiences so they can experiment with how things work on their own terms,” said a New Jersey teacher who has received funding through Henkel’s donation. “Preschoolers have a natural inclination to explore and manipulate their surroundings to see how things work. These materials will allow my students to explore cause and effect, discover how small changes can drastically alter the results, and foster a love of science and discovery that will stick with them for the rest of their lives.”

For more information about Henkel and its employees visit the company’s [career page.](https://www.henkel-northamerica.com/careers)

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**About Henkel in North America**

Henkel’s portfolio of well-known brands in North America includes Schwarzkopf® hair care, Dial® soaps, Persil®, Purex®, and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales close to 6.5 billion US dollars (6 billion euros) in 2022, North America accounts for 27 percent of the company’s global sales. Henkel employs over 8,000 people across the U.S., Canada and Puerto Rico. For more information, please visit [www.henkel-northamerica.com](http://www.henkel-northamerica.com) and on Twitter [@Henkel\_NA](https://twitter.com/Henkel_NA).

About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The Adhesive Technologies business unit is the global leader in the market of adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in hair care and laundry & home care in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2022, Henkel reported sales of more than 22 billion euros and adjusted operating profit of around 2.3 billion euros. Henkel’s preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with concrete targets. Henkel was founded in 1876 and today employs a diverse team of about 50,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations.” More information at [www.henkel.com](http://www.henkel.com)

**Photo material is available at** [**www.henkel-northamerica.com/press**](http://www.henkel-northamerica.com/press)

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