

# Quarterly statement Q3 2023

# July-September

Continued growth momentum in the third quarter

## Henkel raises outlook for fiscal 2023

- Group sales: around 5.4 billion euros, organic sales growth of +2.8 percent
- Organic sales increase driven by both business units:
  - Adhesive Technologies: positive organic sales growth of +0.8 percent
  - Consumer Brands: very strong organic sales growth of +6.2 percent
- Adhesive Technologies underpins more pronounced focus on growth through M&A with the acquisition of Critica Infrastructure
- Consumer Brands: integration significantly ahead of plan more than 80 percent of savings expected by the end of 2023
- Outlook for fiscal 2023 raised:
  - Organic sales growth: 3.5 to 4.5 percent (previously: 2.5 to 4.5 percent)
  - Adjusted return on sales (EBIT margin): 11.5 to 12.5 percent (previously: 11.0 to 12.5 percent)
  - Adjusted earnings per preferred share (EPS): increase in the range of
    +15 to +25 percent at constant exchange rates (previously: +5 to +20 percent)

Düsseldorf, November 9, 2023 – In the **third quarter of 2023**, Henkel recorded **Group sales** of around 5.4 billion euros and achieved organic sales growth of 2.8 percent. This growth was driven by continued strong pricing in view of significantly higher raw material prices compared to the prior year. Volume development was negative but showed a noticeable improvement compared to the second quarter. Nominally, sales were -9.0 percent below the prior-year quarter, mainly due to the exit from the business activities in Russia in the second quarter and to negative foreign exchange effects.

"Despite a persistently challenging market environment, we successfully sustained our growth momentum in the third quarter, with both business units contributing. Based on this performance, we have today raised our **outlook** for the current fiscal year. Particularly for adjusted earnings per preferred share, we now expect a significant increase in the range of 15 to 25 percent at constant exchange rates", said Henkel CEO Carsten Knobel.

"We have also strengthened our Adhesive Technologies portfolio with an attractive acquisition – which also reflects our more pronounced focus on growth through M&A. And we are clearly ahead of plan when it comes to the integration of our Consumer Brands business, which represents the biggest transformation of our company of the past decades."

in million euros	Sale	Sales		
Third quarter 2023	Q3/2022	Q3/2023	+/-	Organic
Henkel Group	5,976	5,440	-9.0%	2.8%
Adhesive Technologies	2,995	2,711	-9.5%	0.8%
Consumer Brands	2,916	2,695	-7.6%	6.2%
January–September 2023	1–9/2022	1-9/2023		
Henkel Group	16,889	16,366	-3.1%	4.1%
Adhesive Technologies	8,462	8,186	-3.3%	3.3%
Consumer Brands	8,251	8,060	-2.3%	5.9%

#### Sales development by business unit

Despite demand remaining subdued in some end markets relevant to Henkel, the **Adhesive Technologies** business unit recorded positive organic sales growth in the third quarter, driven by the Mobility & Electronics and the Craftsmen, Construction & Professional business areas. The very strong organic sales growth in the **Consumer Brands** business unit, which has been operating in the new set-up since the beginning of the year, was driven by the global business areas Laundry & Home Care and Hair.

"In both business units, volume development clearly improved in the third quarter compared to the previous quarter – which confirms our expectation as stated when publishing our results for the first half year. And for the quarter ahead, we expect a further sequential improvement," Knobel added.

In addition, Henkel continued to make good progress in the third quarter with the implementation of its **strategic growth agenda**. By acquiring Critica Infrastructure, Henkel has added an attractive adjacent business to the portfolio of its Adhesive Technologies business unit with the aim of creating a platform for further growth: Critica is a specialized supplier for innovative composite repair and reinforcement solutions used in a wide range of industrial applications. In the Consumer Brands business unit, the integration of the consumer businesses is progressing ahead of plan. More than 80 percent of the net savings of around 250 million euros targeted in a first step by the end of 2024 are already expected to be realized by the end of 2023. Beyond that, the company has been stringently focusing its Consumer Brands portfolio on brands and products with strong margin and growth profiles.

"We have continued to consistently drive our strategic priorities in both business units in the third quarter. Thus, we remain on track to generate further growth and to expand our globally leading market positions," said Knobel.

### **Group sales performance**

**Group sales** in the **third quarter of 2023** reached 5,440 million euros, a **nominal** decrease of -9.0 percent compared to the prior-year quarter. Effects from acquisitions and divestments – including the impact from the sale of the business in Russia – reduced sales by -5.5 percent. Foreign exchange effects also negatively impacted the sales development by -6.3 percent. **Organically** (i.e. adjusted for foreign exchange and acquisitions/divestments), sales increased by 2.8 percent. This growth was driven by continued strong pricing in both business units. Volumes declined year on year, yet volume development in both business units showed a notice-able sequential improvement compared to the second quarter of 2023.

**Sales** in the first **nine months of 2023** reached 16,366 million euros, representing a **nominal** decrease of -3.1 percent. **Organically**, Henkel recorded very strong sales growth of 4.1 percent, driven by a double-digit increase in pricing.

in million euros	Q3/2022	Q3/2023	1-9/2022	1-9/2023
Sales	5,976	5,440	16,889	16,366
Change versus previous year	17.3%	-9.0%	12.5%	-3.1%
Foreign exchange	6.6%	-6.3%	3.9%	-3.9%
Adjusted for foreign exchange	10.7%	-2.7%	8.6%	0.8%
Acquisitions/divestments	-0.6%	-5.5%	-1.1%	-3.4%
Organic	11.3%	2.8%	9.7%	4.1%
Of which price	14.7%	8.3%	11.6%	10.8%
Of which volume	-3.4%	-5.5%	-1.9%	-6.7%

#### Group sales performance

Organic sales growth in the **third quarter** was driven by the **Europe**, **North America**, **Latin America** and **IMEA** regions. In contrast, organic sales development in the **Asia-Pacific** region was negative, mainly due to the strained market environment prevailing in China.

#### Sales performance by region

	Europe	IMEA	North	Latin	Asia-	Corpo-	Henkel
in million euros			America	America	Pacific	rate	Group
Sales <sup>1</sup>							
July–September 2023	2,040	594	1,517	420	837	34	5,440
Sales <sup>1</sup>							
July–September 2022	2,358	618	1,548	413	974	65	5,976
Change versus							
previous year	-13.5%	-3.9%	-2.0%	1.5%	-14.1%	_	<b>-9.0</b> %
Organic	0.9%	24.7%	3.2%	5.8%	-4.7%	_	2.8%
Proportion of							
Group sales 2023	37%	11%	28%	8%	15%	1%	100%
Proportion of							
Group sales 2022	39%	10%	26%	7%	16%	1%	100%
<sup>1</sup> By location of company.							

Also in the **first nine months of 2023**, the very strong organic sales growth of Henkel was driven by all regions – with the exception of the Asia-Pacific region.

#### Sales performance by region

	Europe	IMEA	North	Latin	Asia-	Corpo-	Henkel
in million euros	-		America	America	Pacific	rate	Group
Sales <sup>1</sup>							
January–September 2023	6,324	1,610	4,621	1,254	2,438	120	16,366
Sales <sup>1</sup>							
January–September 2022	6,792	1,713	4,421	1,146	2,642	175	16,889
Change versus							
previous year	-6.9%	-6.0%	4.5%	9.5%	-7.7%	-	-3.1%
Organic	1.9%	25.3%	3.6%	10.5%	-3.4%	_	4.1%
Proportion of							
Group sales 2023	39%	10%	28%	8%	15%	1%	100%
Proportion of							
Group sales 2022	40%	10%	26%	7%	16%	1%	100%
<sup>1</sup> By location of company.							

### Sales performance Adhesive Technologies

The Adhesive Technologies business unit generated **sales** of 2,711 million euros in the third quarter of 2023 (previous year: 2,995 million euros). This represents a **nominal** development of -9.5 percent. **Organically** (i.e. adjusted for foreign exchange and acquisitions/divestments), sales increased by 0.8 percent. This growth was driven by a strong increase in pricing. Volumes, by contrast, were below the prior-year level, as demand in some relevant end markets remained muted. Acquisitions/divestments reduced sales by -3.8 percent. Foreign exchange effects had a further negative impact of -6.5 percent.

In the **first nine months of 2023**, the Adhesive Technologies business unit reported a **nominal** decrease in sales of -3.3 percent to 8,186 million euros. **Organically**, the business unit achieved a strong increase in sales of 3.3 percent, driven by pricing.

### Sales performance Adhesive Technologies

in million euros	Q3/2022	Q3/2023	1-9/2022	1-9/2023
Sales	2,995	2,711	8,462	8,186
Proportion of Group sales	50%	50%	50%	50%
Change versus previous year	22.6%	-9.5%	17.6%	-3.3%
Foreign exchange	7.7%	-6.5%	5.0%	-3.6%
Adjusted for foreign exchange	14.9%	-3.0%	12.6%	0.3%
Acquisitions/divestments	-1.9%	-3.8%	-1.1%	-3.0%
Organic	16.8%	0.8%	13.7%	3.3%
Of which price	15.8%	4.9%	13.2%	8.3%
Of which volume	1.0%	-4.1%	0.5%	-5.0%

The positive organic sales growth achieved in the **third quarter** was driven by the Mobility & Electronics and the Craftsmen, Construction & Professional business areas. The **Mobility & Electronics** business area posted very strong organic sales growth of 4.6 percent. This increase was fueled by the Automotive business, whereas performance in the Electronics business was below the prior year due to persistently muted demand. The Industrials business recorded positive organic sales growth. The **Packaging & Consumer Goods** business area reported an organic sales development of -5.0 percent, with sales decreasing in both the Consumer Goods and the Packaging businesses. This was due to both softer demand and high comparables achieved in the prior-year period. The **Craftsmen, Construction & Professional** business area generated organic sales growth of 2.8 percent, driven by the Construction and the Consumer & Craftsmen businesses. In contrast, the General Manufacturing & Maintenance business area recorded a slightly negative development as demand weakened.

in million euros	Sale	25		
Third quarter 2023	Q3/2022	Q3/2023	+/-	Organic
Adhesive Technologies	2,995	2,711	-9.5%	0.8%
Mobility & Electronics	1,009	980	-2.8%	4.6%
Packaging & Consumer Goods	993	855	-13.8%	-5.0%
Craftsmen, Construction & Professional	994	876	-11.8%	2.8%
January–September 2023	1–9/2022	1-9/2023		
Adhesive Technologies	8,462	8,186	-3.3%	3.3%
Mobility & Electronics	2,767	2,879	4.1%	8.6%
Packaging & Consumer Goods	2,848	2,588	-9.1%	-2.7%
Craftsmen, Construction & Professional	2,848	2,719	-4.5%	4.1%

#### Sales development by business area

From a regional perspective, performance within the Adhesive Technologies business unit in the third quarter was mixed. In **Europe**, organic sales development was slightly negative. Here, growth in the Mobility & Electronics and Craftsmen, Construction & Professional business areas was not able to compensate for the negative sales development registered in the Packaging & Consumer Goods business area. The **North America** region posted positive organic sales growth, driven by the Mobility & Electronics business area. Adhesive Technologies reached double-digit organic sales growth in the **IMEA** region, to which all business areas contributed. Organic sales growth was very strong in the **Latin America** region, driven by the Mobility & Electronics areas. By contrast, the **Asia-Pacific** region posted a decline year-on-year as all business areas were impacted particularly by the strained market environment prevailing in China.

### **Sales performance Consumer Brands**

The Consumer Brands business unit reached **sales** of 2,695 million euros in the **third quar-ter of 2023**, a **nominal** decrease of -7.6 percent versus the prior-year quarter. **Organically** (i.e. adjusted for foreign exchange and acquisitions / divestments), sales increased by 6.2 percent. This growth was driven by a double-digit increase in price. By contrast, volumes decreased, also due to the ongoing portfolio optimization measures. Foreign exchange effects reduced sales by -6.3 percent and acquisitions/divestments had a negative impact of -7.5 percent.

In the **first nine months of 2023**, **sales** in the Consumer Brands business unit reached 8,060 million euros, and were thus -2.3 percent below the prior year in nominal terms. **Organically**, sales grew by 5.9 percent, driven by price.

in million euros	Q3/2022	Q3/2023	1-9/2022	1-9/2023
Sales	2,916	2,695	8,251	8,060
Proportion of Group sales	50%	50%	50%	49%
Change versus previous year	11.5%	-7.6%	6.8%	-2.3%
Foreign exchange	5.7%	-6.3%	2.8%	-4.2%
Adjusted for foreign exchange	5.8%	-1.3%	3.9%	1.9%
Acquisitions/divestments	0.8%	-7.5%	-1.0%	-4.0%
Organic	5.0%	6.2%	5.0%	5.9%
Of which price	13.7%	11.9%	10.2%	13.3%
Of which volume	-8.7%	-5.7%	-5.2%	-7.5%

### **Sales performance Consumer Brands**

The **Laundry & Home Care** business area generated very strong organic sales growth of 5.8 percent in the third quarter. The Laundry Care business posted a very strong organic sales increase, predominantly driven by significant double-digit sales growth in the Fabric Care category. The Home Care business delivered very strong growth too, mainly driven by a significant increase in sales in the Toilet Care category.

The **Hair** business area recorded significant organic sales growth of 8.9 percent in the third quarter. Within this business area, the Consumer business achieved double-digit growth, driven by the Hair Styling and Hair Care categories. The Professional business recorded very strong organic sales growth.

The **Other Consumer Businesses** showed a slightly negative organic sales development of -0.6 percent in the third quarter, also resulting from portfolio measures.

in million euros	Sale			
Third quarter 2023	Q3/2022	Q3/2023	+/-	Organic
Consumer Brands	2,916	2,695	-7.6%	6.2%
Laundry & Home Care	1,902	1,726	-9.3%	5.8%
Hair	799	779	-2.5%	<b>8.9</b> %
Other Consumer Businesses	214	190	-11.1%	-0.6%
January–September 2023	1–9/2022	1-9/2023		
Consumer Brands	8,251	8,060	-2.3%	5.9%
Laundry & Home Care	5,396	5,179	-4.0%	5.5%
Hair	2,254	2,347	4.1%	8.3%
Other Consumer Businesses	601	534	-11.0%	-0.2%

### Sales development by business area

From a regional perspective, the Consumer Brands business unit achieved good organic sales growth in **Europe** in the third quarter, primarily driven by the Hair business area. The **North America** region recorded very strong organic sales growth, with all business areas contributing. Organic sales growth in the Latin America region was also very strong, mainly driven by the Hair business area. The **IMEA** region achieved double-digit organic sales growth, with both the Laundry & Home Care and Hair business areas contributing. In contrast, organic sales development in the **Asia-Pacific** region was below the prior-year quarter due to the Hair business area being affected by muted market development, particularly in China.

## Net assets and financial position of the Group

No substantial changes to the net assets and financial position of the Group occurred in the period under review compared to the situation as at June 30, 2023.

# **Outlook for the Henkel Group**

Based on the business performance in the first nine months of 2023 and assumptions in regard to the remainder of the year, the Management Board of Henkel AG & Co. KGaA has decided to raise the guidance for fiscal 2023.

For the **Henkel Group**, organic sales growth in fiscal 2023 is now expected to be in the range of 3.5 to 4.5 percent (previously: 2.5 to 4.5 percent). Organic sales growth in the **Adhesive Technologies** business unit is now anticipated to be in the range of 2.5 to 3.5 percent (previously: 2.0 to 4.0 percent) and in the **Consumer Brands** business unit in the range of 5.0 to 6.0 percent (previously: 3.0 to 5.0 percent).

For the **Henkel Group**, **adjusted return on sales (EBIT margin)** is now expected to be in the range of 11.5 to 12.5 percent (previously: 11.0 to 12.5 percent). For the **Adhesive Technolo-gies** business unit, adjusted return on sales is now expected to be in the range of 14.0 to 15.0 percent (previously: 13.5 to 15.0 percent) and for the **Consumer Brands** business unit in the range of 10.0 to 11.0 percent (previously: 9.5 to 11.0 percent).

The expected guidance range for **adjusted earnings per preferred share (EPS)** at constant exchange rates has now been raised to 15.0 to 25.0 percent (previously: 5.0 to 20.0 percent).

Furthermore, we have updated the following expectations for 2023:

- Restructuring expenses of around 300 million euros (previously: 300 to 350 million euros)
- Cash outflows for investments in property, plant and equipment and intangible assets of around 650 million euros (previously: 650 to 750 million euros)

The following expectations for 2023 remain unchanged:

- Currency impact on sales: negative impact in the mid single-digit percentage range<sup>1</sup>
- M&A impact on sales: negative impact in the mid single-digit percentage range<sup>2</sup>
- Prices for direct materials: increase in the low single-digit percentage range<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> Compared to the prior-year average.

<sup>&</sup>lt;sup>2</sup> Including the effect from the exit from the business activities in Russia.

#### Amended reporting structure as of Q1 2023

In light of the amended reporting structure adopted as of the first quarter of 2023 (see details in Henkel's half-year report 2023, page 5), the prior-year figures indicated for the Consumer Brands business unit, for the business areas within the two business units, and for the Europe, IMEA and Asia-Pacific regions reflect in each case the new structure.

Note: All individual figures in this document have been commercially rounded. Addition may result in deviations from the totals indicated.

#### **About Henkel**

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The Adhesive Technologies business unit is global leader in the market for adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in hair care and laundry & home care in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2022, Henkel reported sales of more than 22 billion euros and adjusted operating profit of around 2.3 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of around 50,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at <u>www.henkel.com</u>.

This document contains statements referring to future business development, financial performance and other events or developments of future relevance for Henkel that may constitute forward-looking statements. Statements with respect to the future are characterized by the use of words such as expect, intend, plan, anticipate, believe, estimate, and similar terms. Such statements are based on current estimates and assumptions made by the corporate management of Henkel AG & Co. KGaA. These statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and results actually achieved by Henkel AG & Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially (both positively and negatively) from forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update forward-looking statements.

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