



Press Release

March 20, 2024

Driving packaging sustainability in the consumer goods market

Henkel and Kraton forge strategic, multi-year supply agreement

Düsseldorf, Germany – Henkel, a global leader in adhesives, sealants and functional coatings, and Kraton Corporation, a leading global sustainable producer of biobased products derived from pine wood pulping, today announced a multi-year supply partnership. In this agreement, Kraton will supply Henkel Adhesive Technologies with high-performance, biobased tackifiers and its patented REvolution™ rosin ester technology to enable carbon emission reductions in a range of Henkel's adhesive formulations. The agreement reflects Henkel and Kraton's vision and commitment to driving sustainability within the adhesives industry.

"Partnerships with strategic suppliers like Kraton are a key factor in driving sustainable innovations and generating value for our customers," said Pernille Lind Olsen, Head of Henkel's Global Packaging and Consumer Goods Division. "Kraton has demonstrated strong commitment to supporting Henkel in our ongoing transformation to increase our packaging and consumer goods product portfolio's sustainability performance and will help our packaging and consumer goods customers meet their own sustainability commitments and satisfy consumer demand."

"Collaborating with Henkel strengthens our commitment to creating a sustainable future," said Minco van Breevoort, Kraton Pine Chemicals President. "We take pride in partnering with Henkel who also shares our dedication to sustainability, innovation, and excellence. Together, we're advancing environmental stewardship and the use of renewable resources in the market."

Hot melt adhesives are used in a variety of industries and applications from packaging and consumer goods to electronics and automotive. The integration of REvolution™, a scalable, next-generation technology for biobased tackifiers, into Henkel's Technomelt hot melt adhesive portfolio will lower environmental impact while maintaining the same high-quality solutions the market expects from Henkel.

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Technomelt adhesives are trusted for reliability, quality, and proven results across a variety of applications. The Technomelt product portfolio includes biobased formulations, as well as innovative solutions like low temperature hot melt adhesive formulations. Kraton's REvolution™ is a sustainable alternative to fossil-based tackifiers with exceptional adhesion performance, lighter color, oxidative stability, and reduced odor characteristics.

To learn more about the partnership and sustainable solutions, visit www.henkel.com/sustainability and www.kraton.com/markets/adhesives.

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About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market for adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2023, Henkel reported sales of more than 21.5 billion euros and adjusted operating profit of around 2.6 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of about 48,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at www.henkel.com

About Kraton

Kraton Corporation is a leading global producer of specialty polymers and high-value performance products derived from renewable resources. Kraton's polymers are used in a wide range of applications, including adhesives, coatings, consumer and personal care products, sealants, and lubricants, and medical, packaging, automotive, paving and roofing products. As the largest global provider in the pine chemicals industry, the company's pine-based specialty products are sold into adhesive, road and construction and tire markets, and it produces and sells a broad range of performance chemicals into markets that include fuel additives, oilfield chemicals, coatings, metalworking fluids and lubricants, inks, and mining. Kraton offers its products to a diverse customer base in over 70 countries worldwide. More information at www.kraton.com

Photo material is available at www.henkel.com/press

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Henkel AG & Co. KGaA



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