



With the arrival of spring, Henkel Romania inaugurated its 2024 series of sustainable and volunteering activities.

The company thus marked and celebrated World Recycling Day and Earth Day

For Henkel Romania employees, the beginning of spring means the start of a new season of sustainable activities and volunteering, outdoors. And this year, continuing the tradition from previous years, two such actions were organized in March and April - the first, to mark the International Recycling Day, and the second - an event with a beautiful tradition, organized by the partner association Viitor Plus – in the Earth Day preview.

Both actions are initiated and supported by the Henkel Romania Sustainability Council, made up of employees - pioneers of the sustainability concept. The Sustainability Council plan for 2024 also targets a series of awareness and environmental education actions for Henkel employees and their families, which will take place throughout the year.

On March 18, 2024, 24 Henkel employees-volunteers celebrated International Recycling Day in Buzău, studying the complexity of the recycling process in the Greentech - PET recycler and Greenweee - electrical and electronics recycler factories, an action carried out in collaboration with Green Resources, Henkel's partner in meeting its packaging waste recycling goals.

The event was extremely useful for the practical understanding of the challenges of a recycling process, the relevance of the process for various industrial sectors, and for the awareness of the individual/personal contribution and impact on the environment. The close observation of the technological processes on site fully satisfied the curiosity of the participants, who understood that the mountains of plastic flakes end up being included in a multitude of finished products, such as pallet bands or fibers for the textile industry.

In the following period, the participants will, in turn, become ambassadors of the idea of recycling, each proposing to contribute to increasing the degree of recyclability of packaging waste, both from their perspective as Henkel employees and from that of responsible citizens.

On April 5, anticipating Earth Day (April 22/Earth Day), the company continued its green partnership with the "Viitor Plus" NGO, respectively the land reforestation project in the town of Gheorghîței, Prahova County. This year, a team of 83 Henkel volunteers continued the project started last year by planting 1,500 saplings of willow, ash, and poplar - 3 times more than in 2023!

The event was attended by both Henkel employees and their family members, as well as students from the Gheorghîța Secondary School. Planting trees is among the favorite sustainable activities of Henkel employees, because it brings them together in nature, makes



them work together and do good together - for a greener, cleaner, and better planned future.

At the end of the planting session, the volunteers had the opportunity to participate in two creative and educational workshops, where they found out details about the planting and recycling processes and learned to create new objects using various sustainable and recycled materials.

The Henkel company became financially involved in this project, by bearing the costs necessary for the purchase of the trees and their care for the next 5 years. In addition, Henkel covered the costs involved in the participation of its employees in the volunteering actions. You can find more details and pictures on the social media page of our partner - [Viitor Plus](#).

Corporate Citizenship (globally and in Romania)

Our social engagement (*Corporate Citizenship*) represents an important part of Henkel's responsibility, being strongly anchored in the company's values. Together with its employees, Henkel supports, globally and in Romania, activities in various areas, such as the environment, social needs, community projects, education, sports and health, art and culture.

For more details please check [Raport de Sustenabilitate al companiei/ Sustainability Report \(in EN\)](#).

As a responsible member of Romanian society, Henkel Romania has been actively involved, for over 25 years, in sponsoring several ecological projects, social and charitable activities, sports, educational and cultural projects. Details about the most important milestones in the company's CSR history can be found by accessing [Sustenabilitate \(henkel.ro\)](#).