



# Maurizio Salvaggio

## General Manager, Henkel Consumer Brands, Hungary

### Professional Career

Since April 2025	General Manager, Henkel Consumer Brands, Hungary
Jan.2023 – March 2025	Sales Director Henkel Consumer Brands, Italy
April 2018 – Dec 2022	Sales Director Henkel Laundry & Home Care, Italy
Oct 2014 – March 2018	Commercial Country Director Households, Reckitt Benckiser, Italy
Jan 2012 – Sept 2014	Sales Director, Reckitt Benckiser, Hungary
Jan 2011 – Dec 2011	Head of International Customers & Discounters, Reckitt Benckiser, Italy
March 2009 – Dec 2010	Head of Trade Marketing, Reckitt Benckiser, Italy
June 2008 – Feb 2009	Head of Local Customers & North Field Sales, Reckitt Benckiser, Italy
Jan 2007 – May 2008	National Account Manager, Reckitt Benckiser, Italy
Sep 2004 – Dec 2006	Area Manager Sicily and Calabria, Reckitt Benckiser, Italy
April 2001 – Aug 2004	Trade Marketing Manager, Reckitt Benckiser, Italy
Sep 1999 – March 2001	Sales Representative, Reckitt Benckiser, Italy
Apr 1999 – August 1999	Internship Reckitt & Colman, Italy

### Education

Business Economic University "L. Bocconi", Milan.

Degree in Business Administration & Management, with specialization in Marketing