



# Press Release

September 5, 2025

SMART WORK & SUSTENABILITY

## Henkel Romania has a new head office, in Bucharest

**At the beginning of September 2025, Henkel Romania relocated its company headquarters to the new office building Equilibrium 2 in the Floreasca area of Bucharest. Thus, for the first time in the company's over 30-year history, all employees of the company in Bucharest, from both business units (Adhesive Technologies and Henkel Consumer Brands) and all functions will work together in the same workspace.**

The relocation from the two previous offices to the new headquarters in the modern Equilibrium 2 office building confirms the position of Henkel on the Romanian market as a responsible employer that invests in modern and sustainable workspaces that support both its employees and the future development of the company.

*"The move to the new Equilibrium 2 building is a statement of our commitment to the sustainable growth of the company and collaboration between our teams and divisions. I am convinced that the new location will be to the liking of all Henkel employees in Bucharest, providing them with multiple functional benefits and a modern, appealing workspace, in line with current and future trends, especially in the field of sustainability, which is very important for our company..*

*I am convinced that all these things will increase employees' motivation to work together in the office and will make Henkel a much more attractive employer"* has declared Andrei Dumitrescu, the President of Henkel Romania.

The new headquarters of Henkel Romania, located in the Equilibrium 2 building (a LEED certified, WiredScore Platinum, and Access4You Silver building), has all the facilities of a modern office concept ('Smart Work @ Henkel'), offering an attractive and modern working environment with a café and social spaces, meeting and projection rooms, collaboration areas, a quiet zone, informal spaces, as well as many other amenities outside the building.

The concept of "Smart Work @ Henkel" offers an open, ergonomic workspace and a high degree of flexibility for employees, natural light, and many design elements that create an eco-friendly space, reflecting the company's commitment to sustainability and social responsibility. This new flexible, intuitive, and digitally connected workspace aims to be a place that encourages collaboration and creativity, stimulates innovation, induces a sense of well-being,



and a feeling of belonging to Henkel's culture and values, inspiring employees to work together more efficiently and more creatively.

**About Henkel Romania | [www.henkel.ro](http://www.henkel.ro)**

Henkel has an active presence in Romania for over 30 years, offering consumers and industry professionals over 30 brands from the portfolios of its two business units - Adhesive Technologies (Commercial, Professional Adhesives, Technologies) and Henkel Consumer Brands (Detergents and household products, Beauty care and personal care products).

Henkel operates three production units for adhesives in Romania, located in Pantelimon/near Bucharest, Campia Turzii/Cluj County, and Roznov/Neamt County.

As a responsible member of Romanian society, Henkel Romania has actively engaged for 30 years in supporting and sponsoring thousands of educational, social, community, ecological, cultural, and sports projects.

Please check the following links for more details about...

- [Henkel România / www.henkel.ro](http://www.henkel.ro)
- Henkel Group: [www.henkel.com](http://www.henkel.com)
- *Henkel Sustainability Report 2024* - [Sustainability Report](#)
- CSR Highlights Henkel Romania: [Sustenabilitate \(henkel.ro\)](#).