



September 5, 2025

Henkel North America announces new leadership in Canada

Henkel Appoints Pierre Dupuis President of Henkel Canada

Toronto, Canada -- Henkel, a leading manufacturer of well-known consumer and industrial brands, such as Dial® soap, Schwarzkopf® hair care, Sunlight® laundry detergent, and Loctite®, Technomelt® and Bonderite® adhesives, sealants, and functional coatings, announced today that it has named Pierre Dupuis as President, Canada, Henkel North America. Dupuis is based at Henkel's Canadian headquarters in the greater Toronto area.

Dupuis has been with Henkel in Canada for 15 years, starting his tenure as a National Account Manager and serving in leadership roles of increasing responsibility including Sales Director for Henkel Canada's Laundry & Home Care business and most recently as the General Manager for Henkel Consumer Brands in Canada. Dupuis will maintain this role in addition to his appointment as country president. Prior to Henkel, Dupuis held account manager roles at Neilson Dairy and the Wrigley Company.

With his leadership experience and deep organizational knowledge of Henkel Canada and the company's operations across the North America region, Dupuis is well-positioned to lead a diverse and customer-driven team for Henkel in Canada.

"I am excited to begin this role leading Henkel in Canada. I look forward to collaborating with my fellow leaders and colleagues to further our strategic growth agenda and continuing to build on the milestones we have already achieved. The team is well equipped to succeed with a future-ready mindset that champions innovation, sustainability and digitalization in a collaborative and empowered culture," said Dupuis.

About Henkel in North America

Henkel's portfolio of well-known brands in North America includes all®, Purex® and Persil® laundry detergents, Snuggle® fabric softeners, Dial® soaps, Schwarzkopf® hair



care, as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales close to 6.5 billion US dollars (6 billion euros) in 2024, North America accounts for 28 percent of the company's global sales. Henkel employs around 8,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com and on X [@Henkel_NA](https://twitter.com/Henkel_NA).

Photo material is available at www.henkel-northamerica.com/press

Henkel Contact

Erica Cooper

475-232-4973

Erica.cooper@henkel.com

###