



Press Release

October 8, 2025

Creating awareness of opportunities within manufacturing and inspiring the next generation

Henkel hosts students at production facilities to celebrate Manufacturing Day 2025

Rocky Hill, CT – Henkel, a leading manufacturer of well-known consumer and industrial brands, such as Dial® soap, all® laundry detergent, and Loctite®, Technomelt® and Bonderite® adhesives, sealants, and functional coatings, is proud to host interactive educational events throughout the month of October in celebration of Manufacturing Day. The period of recognition is sponsored by the Manufacturing Institute -- the workforce development and education affiliate of the National Association of Manufacturers (NAM).

Throughout October, Henkel's facilities in Delaware, OH; Salisbury, NC; Richmond, MO; Mentor, OH; and Greenville, SC will open their doors to high school students, building awareness and interest in the exciting careers available to future professionals in the manufacturing industry. Guided by Henkel's site leaders, students will experience the company's technology in action and learn about the diverse roles that drive efficiency, innovation, and sustainability through the manufacturing process.

Henkel's Manufacturing Day events reaffirm the company's commitment to education and continued investment in opportunities that provide students of all ages access to Science, Technology, Engineering, and Math (STEM) resources and STEM-related career information. Employees from various sites, including Bowling Green, KY, will also share information about careers in modern manufacturing at community events and career fairs.

"Welcoming students into our facilities across the US is one of the most impactful ways to show the exciting evolution of the manufacturing industry," said Rajat Agarwal, President, Henkel North America. "Manufacturing today is driven by innovation, cutting-edge technology, and passionate professionals who know that it plays a vital role in shaping a sustainable future. Henkel's celebration aims to spark curiosity about the diverse opportunities that manufacturing has to offer and prepare future generations for success."

"Since 2012, Manufacturing Day has introduced tens of thousands of students to career opportunities in manufacturing — jobs which offer strong wages, stability, and room for growth. This year, we're proud to continue connecting people with real-world experiences that open doors to the future," said Carolyn Lee, President and Executive Director of the Manufacturing Institute. "Henkel is an excellent example in educating the future workforce through Manufacturing Day and other programs."

About Henkel in North America

Henkel's portfolio of well-known brands in North America includes all®, Purex® and Persil® laundry detergents, Snuggle® fabric softeners, Dial® soaps, Schwarzkopf® hair care, as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales close to 6.5 billion US dollars (6 billion euros) in 2024, North America accounts for 28 percent of the company's global sales. Henkel employs around 8,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com and on X [@Henkel_NA](https://twitter.com/Henkel_NA).

About the National Association of Manufacturers (NAM)

The National Association of Manufacturers is the largest manufacturing association in the United States, representing small and large manufacturers in every industrial sector and in all 50 states. Manufacturing employs more than 12.8 million men and women, contributes \$2.77 trillion to the U.S. economy annually and accounts for 58% of private-sector research and development. The NAM is the powerful voice of the manufacturing community and the leading advocate for a policy agenda that helps manufacturers compete in the global economy and create jobs across the United States. For more information about the NAM or to follow us on Twitter and Facebook, please visit www.nam.org