



Press Release

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New flexible sealant offers high curing speed and low-VOC application

Henkel launches Loctite MS 9650 for durable, lightweight structural bonding for automotive display

Düsseldorf – Henkel introduces Loctite MS 9650, a next-generation adhesive and sealant engineered to exceed automotive customers' high expectations for flexibility and sustainability.

Based on a silane-modified polymer, it cures through reaction with moisture, forming a soft elastic product that is strong enough for elastic bonding. It can bond a wide variety of substrates – including glass, metal, painted surfaces and plastics – with good UV resistance. The material shows creep behavior to the same level as a silicone-based adhesive, superior compared to other silane-modified polymer grades.

By increasing temperature and humidity, curing time can be drastically reduced. This enables applications where one-component adhesives were previously considered unsuitable due to long processing times. Curing speed varies with factors such as moisture, temperature, and joint depth. The material can be boosted using Teroson MS 9371B to speed up production with dynamic mixing.

A new solution for automotive display components

Loctite MS 9650 delivers strong, durable bonds with excellent vibration resistance, creep behavior and UV resilience – making it well suited to automotive display components alongside a wide range of industrial applications.

"At Henkel, we're committed to delivering premium adhesive and sealant solutions designed to meet the rapidly evolving demands of the automotive sector," said Bart Van Eeghem, Business Development Manager Automotive Electronics at Henkel. "Loctite MS 9650 excels in automotive environments, so customers can expect long-term performance with minimal need for maintenance or replacement."

An all-round approach to sustainability

Loctite MS 9650's silicone-free formula supports low-VOC production for improved operator safety, while its zero content of isocyanates and PVC helps minimize environmental impact and waste. Additionally, it is suitable for lightweight vehicle assemblies, contributing to energy-efficient vehicles overall.

"Sustainability today means looking at the whole picture," said Bart Van Eeghem. "Loctite MS 9650 supports a holistic approach to sustainability."

LOCTITE® is a registered trademark of Henkel and/or its affiliates in the USA, Germany and elsewhere.

About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market for adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2024, Henkel reported sales of more than 21.6 billion euros and adjusted operating profit of around 3.1 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of about 47,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at www.henkel.com

Photo material is available at www.henkel.com/press

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Loctite MS 9650 structural bonding adhesive for the automotive displays