



## Press Release

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State-of-the-art facility to empower future ready innovation in Latin America

### Henkel inaugurates new Inspiration Center in Jundiaí

JUNDIAÍ, Brazil – Henkel, a global leader in adhesives, sealants, and coatings, has inaugurated its Inspiration Center Jundiaí. With an investment of around 38 million euros (approximately BRL 232.5 million), the 5,000-square-meter complex will serve as the new Research & Development (R&D) hub for Adhesive Technologies in Latin America. The concept leverages Henkel’s advanced global innovation center approach that the company introduced at its headquarters in Düsseldorf, Germany, and in Shanghai, China, and which is designed to transform technological know-how into impactful, sustainable innovations.

The new hub in Brazil was designed as an ecosystem for technological co-creation. “The Inspiration Center Jundiaí reinforces our commitment to advancing innovation in the Latin America region by capturing the trends and needs of the region,” says Mark Dorn, Executive Vice President of Adhesive Technologies at Henkel. “The facility will bring our portfolio to life for our customers and enables close collaboration internally and externally. Based on an ecosystem of experts, cutting-edge technologies, and integrated infrastructure, we are accelerating the development of solutions that enhance the region’s competitiveness and set new standards for the global industry.”

#### Sustainable architecture and technical capability

The Inspiration Center Jundiaí stands out for the use of engineered wood in its administrative building, the largest commercial structure of its kind in the region. The complex is divided between the management area, which can accommodate more than 100 employees daily, and a robust technical building housing over 20 state-of-the-art laboratories.

The infrastructure is designed to enhance the speed of innovation with a focus on high-performance and sustainable solutions across various industry segments. “With cutting-edge laboratories, we are elevating our technical capability to a new level. By bringing together

customers, suppliers, universities, and strategic partners, we are creating a collaborative hub capable of transforming challenges into opportunities and driving the sustainable economic growth the future demands,” explains Nigel Fay, Corporate Vice President for Innovation and Chief Technology Officer at Henkel Adhesive Technologies.

### **Proximity to the Latin American market**

The choice of Jundiaí as location underlines the strategic position of the Brazilian market for Henkel Adhesive Technologies in Latin America. For André Baron, President of Henkel in Latin America, the investment is evidence of the company’s long-term commitment to the region: “Latin America holds unique conditions to play an increasingly influential role in the global economy, driven by abundant renewable energy, strong production capabilities, and deep technical talent. Located in one of Brazil’s most dynamic industrial and academic hubs, home to more than 800 industries and recognized excellence in engineering and science, the Inspiration Center Jundiaí now acts as a catalyst within this ecosystem. By combining agility with strategic vision, and strengthening advanced technical expertise through education and development, it accelerates innovation and amplifies the region’s capacity to shape the future,” he concludes.

### **About Henkel**

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market for adhesives, sealants and coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company’s three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2024, Henkel reported sales of more than 21.6 billion euros and adjusted operating profit of around 3.1 billion euros. Henkel’s preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of about 47,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: “Pioneers at heart for the good of generations.” More information at [www.henkel.com](http://www.henkel.com)

### **About Henkel Brazil**

Henkel has been operating in Brazil for 70 years and works across the Adhesives, Sealants & Surface Treatment and Consumer Brands businesses, with leading brands such as Cascola, Loctite, Pritt, Bonderite, and Schwarzkopf Professional. Henkel Brazil has approximately 1,000 employees distributed across its manufacturing sites in Itapevi and Jundiaí, as well as a Distribution Center in Jundiaí, a headquarters office in Lapa, and an ASK Academy located on Avenida Paulista in São Paulo. In 2024, Henkel achieved organic sales growth of 2.6%. In Latin America, sales reached 1.636 billion euros, representing 8% of the Group’s total.

**Photo material is available at [www.henkel.com/press](http://www.henkel.com/press)**

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The Inspiration Center in Jundiaí is a state-of-the-art facility to empower future ready innovation in Latin America.