



## Press Release

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New sustainable packaging concept in collaboration with thyssenkrupp Rasselstein and Pirlo enables CO<sub>2</sub>-reduction of 62 percent compared to conventional tinplate

### **Henkel launches new tinplate can packaging for adhesive solutions based on CO<sub>2</sub>-reduced steel**

Düsseldorf – As a leading global manufacturer of adhesives, sealants and functional coatings, Henkel is consistently driving the sustainability of its product portfolio. To further reduce its own footprint, the company has now switched its tinplate cans in Europe to bluemint® steel across various categories for professional craftsmen and consumers. The new sustainable packaging concept is based on the close cooperation between Henkel's Adhesive Technologies business unit, the German tinplate manufacturer thyssenkrupp Rasselstein and Pirlo, an Austrian manufacturer of metal packaging. As a result, the switch to bluemint® steel-based packaging leads to a 62 percent reduction in CO<sub>2</sub> emissions compared to conventional tin cans.

Henkel uses tinplate cans for various customized products, especially for professional craftsmen. The company is among the first manufacturers worldwide to use bluemint® steel for the packaging of pipe adhesives. Under the leading Tangit brand, Henkel offers certified high-performance piping solutions for over 60 years. In addition, the new tinplate cans are also used for contact adhesives for example.

Tinplate packaging is already a sustainable alternative that is further optimized through the use of bluemint® steel due to the significantly lower CO<sub>2</sub> emissions in production – without compromising on product quality or performance characteristics. The specific emissions of bluemint® steel are externally confirmed and certified by TÜV SÜD. Packaging steel also leads the way in Europe in terms of recycling rates: 83.7% of tinplate packaging is recycled. This makes tinplate packaging the most recycled packaging in Europe.

“Sustainability is an integral part of our strategy, and the new packaging concept for tinplate cans is another strong demonstration of how we are delivering on our ambitious packaging

targets – without compromising on the performance of our products,” explains Baptiste Chieze, Director Marketing, Digital & E-Commerce for consumer adhesives at Henkel. “This is another important step to further reduce emissions in the production of our packaging to achieve our ambitions. At the same time, the use of bluemint® steel also strengthens the sustainable positioning of our leading brands such as Tangit among professional craftsmen and consumers.

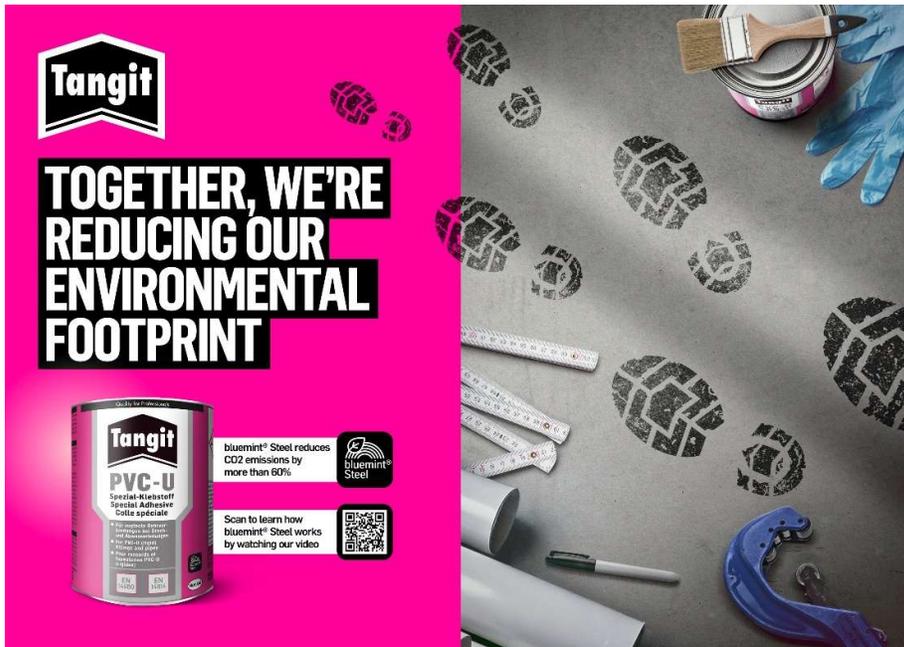
#### **About Henkel**

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market for adhesives, sealants and coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2025, Henkel reported sales of about 20.5 billion euros and adjusted operating profit of around 3.0 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of about 47,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at [www.henkel.com](http://www.henkel.com)

**Photo material is available at [www.henkel.com/press](http://www.henkel.com/press)**

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Henkel AG & Co. KGaA



Henkel launches new tinplate can packaging for adhesive solutions based on CO<sub>2</sub>-reduced steel – especially for professional craftsmen under the well-known Tangit brand.



Under the leading Tangit brand, Henkel offers certified high-performance piping solutions for over 60 years.