



Press Release

May 11, 2026

Caliber DAX40 Reputation Ranking and Global RepTrak® 100

Henkel achieves strong positions in reputation rankings

Düsseldorf – Henkel has once again improved its performance in globally recognized reputation rankings.

In the **2025 Caliber DAX 40 Ranking**, Henkel secured **7th place**, positioning the company in the top quartile for the fourth consecutive year. This ranking annually evaluates the reputation and trust levels (“Trust & Like Score”) of DAX 40 companies based on real-time stakeholder surveys. Further information is available [here](#).

Henkel also improved its position in the **2026 Global RepTrak® 100 Ranking**, advancing from rank 66 to **rank 54**. This achievement once again places the company among the Top 100 most reputable companies worldwide. The RepTrak® Ranking is based on global stakeholder surveys assessing the reputation of more than 2,000 companies across factors such as products and services, sustainability, corporate culture and governance. Further information is available [here](#).

These results underline Henkel’s continued progress in strengthening stakeholder trust and perception across key dimensions of reputation. They reflect the company’s commitment to delivering strong business performance while advancing its strategic priorities in sustainability, innovation, digitalization, and corporate culture. Building on 150 years of success, Henkel remains committed to continuing its focus on responsible business practices and transparent communication.

LOCTITE

TECHNOMELT

BONDERITE



Persil



About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market for adhesives, sealants and coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal 2025, Henkel reported sales of about 20.5 billion euros and adjusted operating profit of around 3.0 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of about 47,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at www.henkel.com

Photo material is available at www.henkel.com/press

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