

WE MAKE IT HAPPEN

A DREAM MADE REALITY - THE MOMENT HAS ARRIVED



PROGRAM

TUESDAY, JUNE 16 | BARCELONA

HENKEL EXPERIENCE

INNOVATION | INDUSTRY 4.0 | SUSTAINABILITY



11:45



Meeting Point

Radisson Blu 1882 Hotel, Barcelona (Corcega, 482).



12:00



Transfer to Henkel Plant

Private bus to Montornès del Valles.



12:30



Plant Introduction & Safety Briefing



13:00



Guided Plant Experience 1

Immersive tour showcasing manufacturing, sustainability, and marketplaces across our Consumer Brands business.



13:45



Lunch

At Henkel's flagship production site.



14:15



Guided Plant Experience 2

Immersive tour featuring advanced production processes and high-performance solutions within our Adhesive Technologies business.



15:00



Transfer to Barcelona

Return to Radisson Blu 1882 Hotel.

SAGRADA FAMILIA EXPERIENCE

HERITAGE | INNOVATION | LEGACY



17:30



Media Welcome & Accreditation

Rooftop terrace, Sercotel Rosellon Hotel.

(Rossello, 390. Just a 5-minute walk from the Radisson Blu 1882 Hotel).



18:40



Official Group Photo & Access to the Basilica

Photo with key representatives and the basilica as backdrop.

(A 5-minute walk from the Sercotel Rosellon Hotel to the Basilica).



19:00



Press Conference

Featuring:

- General Director of the Sagrada Familia
- Lead Architect of the Sagrada Familia
- President of Henkel Iberia
- Henkel Project Lead Engineer

Discover the story behind the crowning of the Sagrada Familia, Henkel's contribution to making it possible, and 10 years of collaboration and place your questions in an open Q&A.



20:00



Media Moments

Photocall & spokesperson statements.



20:15



Private Guided Visit

Exclusive after-hours access to the Sagrada Familia.

EVENING EXPERIENCE

A UNIQUE CLOSING MOMENT



21:00



Transfer from Sagrada Familia to a Modernist Palace



21:30



Dinner in El Palauet

(Pg. de Gràcia, 113.).



23:00



Return to Hotel

Transfer to Radisson Blu 1882 Hotel.

LOCTITE

Henkel