

LOCTITE®

Henkel

— BARCELONA - 16 JUNE 2026

A DREAM MADE REALITY

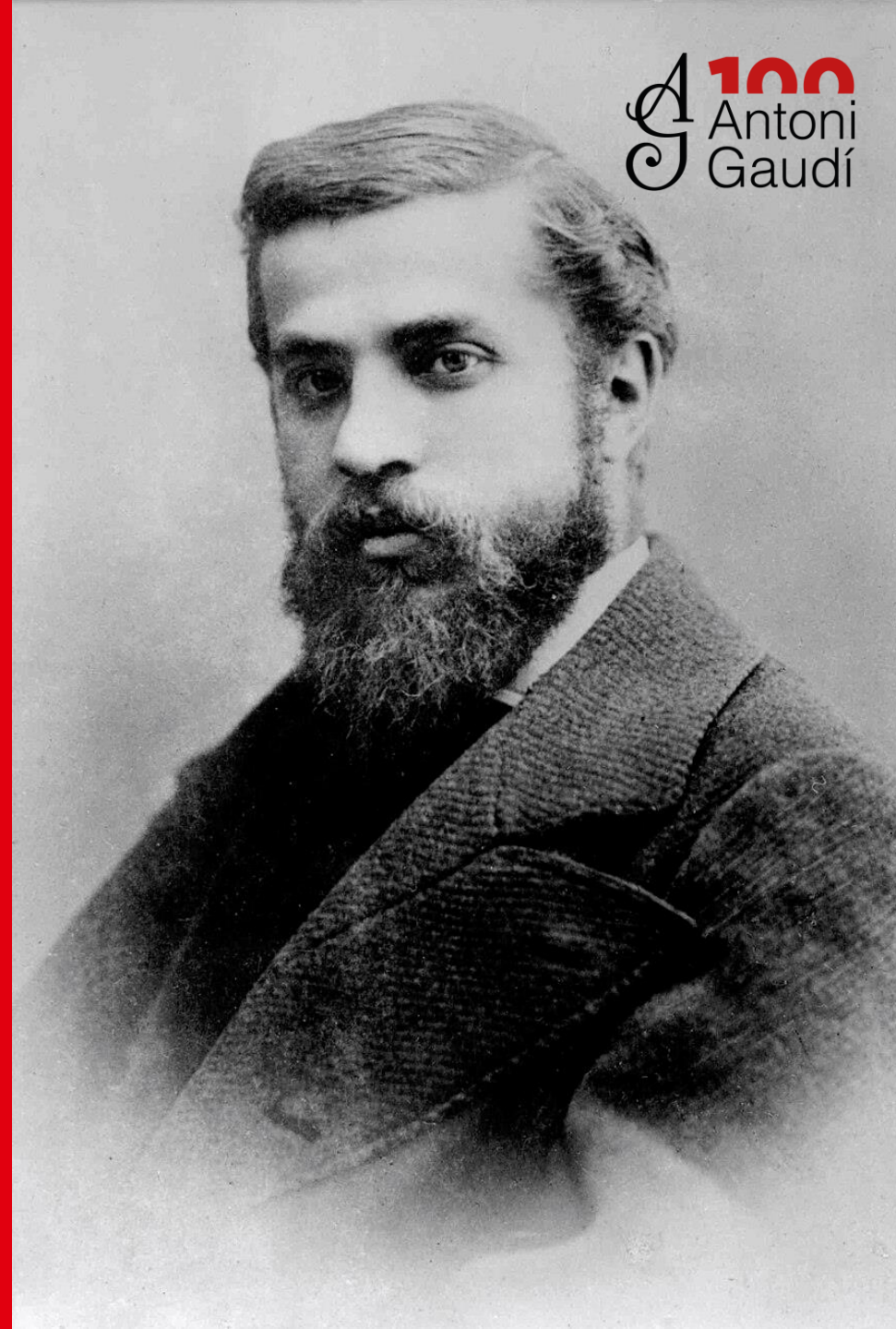
How Henkel and LOCTITE helped in completing the central towers of the world's tallest basilica.

— THE CENTENARY

GAUDÍ: *A LEGACY THAT ENDURES* THROUGH TIME

On June 10, we commemorated **100 years since Gaudí's passing**, honoring a visionary who redefined architecture.

The blessing and inauguration of the Tower of Jesus Christ stands as a lasting testament to his spiritual and artistic legacy.



LOCTITE®

— A PROUD PARTNER

UNITING WHAT IS MEANT TO **ENDURE**

For Henkel it is a privilege not only to collaborate as a company, but to help turn Gaudi's dream into reality — **the completion of the central towers.**

Henkel



Persil

Schwarzkopf



syoss

Somat

Bref

WHO WE ARE

TWO BUSINESSES UNITS

We hold **leadership positions** in both industrial and consumer businesses.

LOCTITE

TECHNOMELT

BONDERITE



Consumer Brands

GLOBALLY ACTIVE IN THE AREAS
OF **LAUNDRY & HOME CARE**
AND **HAIR**.

Adhesive Technologies

LEADING THE GLOBAL
MARKET FOR **ADHESIVES,**
SEALANTS, AND COATINGS
FOR INDUSTRY, CONSUMERS
AND CRAFTSMEN.

— WHO WE ARE

A WORLD LEADER IN ADHESIVES

Leading positions across industries and technologies, serving more than **800 industry segments**.

LOCTITE

TECHNOMELT

BONDERITE



One in three
branded **athletic shoes** is assembled
using Henkel
adhesives



Every **second**
Henkel sells
4 Pritt glue sticks



> **50 adhesive**
solutions are in
each **smartphone**



Henkel adhesives in
medical syringes support
70% of all vaccinations
worldwide

140 of 150 cars
produced every minute
worldwide contain a
Henkel solution



— THE CENTENARY

TWO VISIONARIES, ONE ENDURING *IMPACT*

Fritz Henkel and Antoni Gaudi – both pioneers of their time – transformed the way we live and build.

As **Henkel celebrates 150 years**, we are honored to contribute to preserving and advancing a legacy that continues to inspire the world.





— WHY HENKEL

A STRATEGIC PARTNERSHIP

More than 10 years working together to bring Gaudi's vision to life.



TECHNICAL SUPPORT

Engineering partnership throughout the entire process.



LONG-TERM SUPPLY

Consistent product quality, guaranteed over decades.



TAILORED PRODUCTION AND LOGISTICS

Manufacturing and supply fully aligned with the project's unique timeline, ensuring flexibility and reliability over time.

#1

PROVEN EXPERIENCE

A global benchmark in structural adhesives, with proven experience in landmark projects.

LOCTITE

Henkel

— A GLOBAL TRACK RECORD OF EXCELLENCE

THE WORLD'S MOST ICONIC LANDMARKS

We have been part of some of the most demanding structures in the world.

And today, we are proud to contribute to one of the most extraordinary: **the Sagrada Familia.**



**BURJ KHALIFA
DUBAI - UAE**



**THE GREAT WALL
BEIJING - CHINA**



**ELBPHILHARMONIE
HAMBURG - GERMANY**



**ATOMIUM
BRUSSELS - BELGIUM**



— ENGINEERED TO LOCK TIGHT

LOCTITE[®]

TECHNOLOGY THAT HOLDS THE WORLD TOGETHER

Invented in 1953, **LOCTITE** redefined industry with its anaerobic technology, **designed to keep things secure**. Part of Henkel since 1997, it is now a global leader known for performance and innovation.

From everyday use to the most demanding engineering challenges.
Trusted in automotive, electronics, aerospace, and construction.



MALEU

JOAN



MODULAR STRUCTURE

TENSIONED STONE PANEL SYSTEM

Stones



Panels



Levels

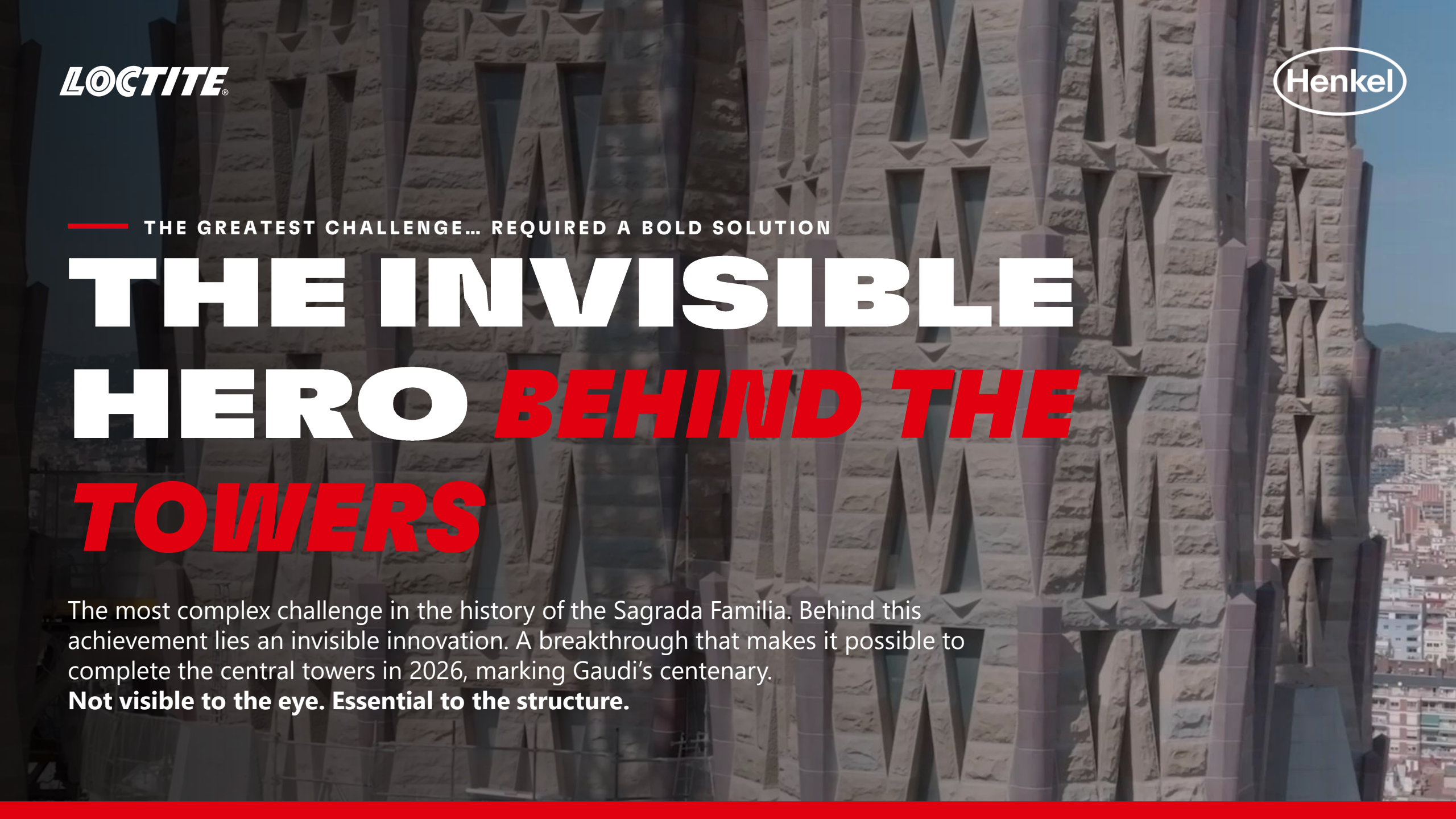


Tower

A hybrid structure combining stone, steel and post-tensioning bars — the only way to build at this height.





The background of the entire advertisement is a close-up, low-angle shot of the Sagrada Família's facade. The image shows the intricate, organic stone carvings and the sharp, spire-like structures that are characteristic of Antoni Gaudí's design. The lighting is bright, highlighting the textures of the stone and the geometric forms of the architecture. The sky is visible in the upper right corner, and a glimpse of the city of Barcelona can be seen in the distance on the right side.

LOCTITE®

Henkel

— THE GREATEST CHALLENGE... REQUIRED A BOLD SOLUTION

THE INVISIBLE HERO *BEHIND THE* *TOWERS*

The most complex challenge in the history of the Sagrada Família. Behind this achievement lies an invisible innovation. A breakthrough that makes it possible to complete the central towers in 2026, marking Gaudí's centenary.

Not visible to the eye. Essential to the structure.

LOCTITE

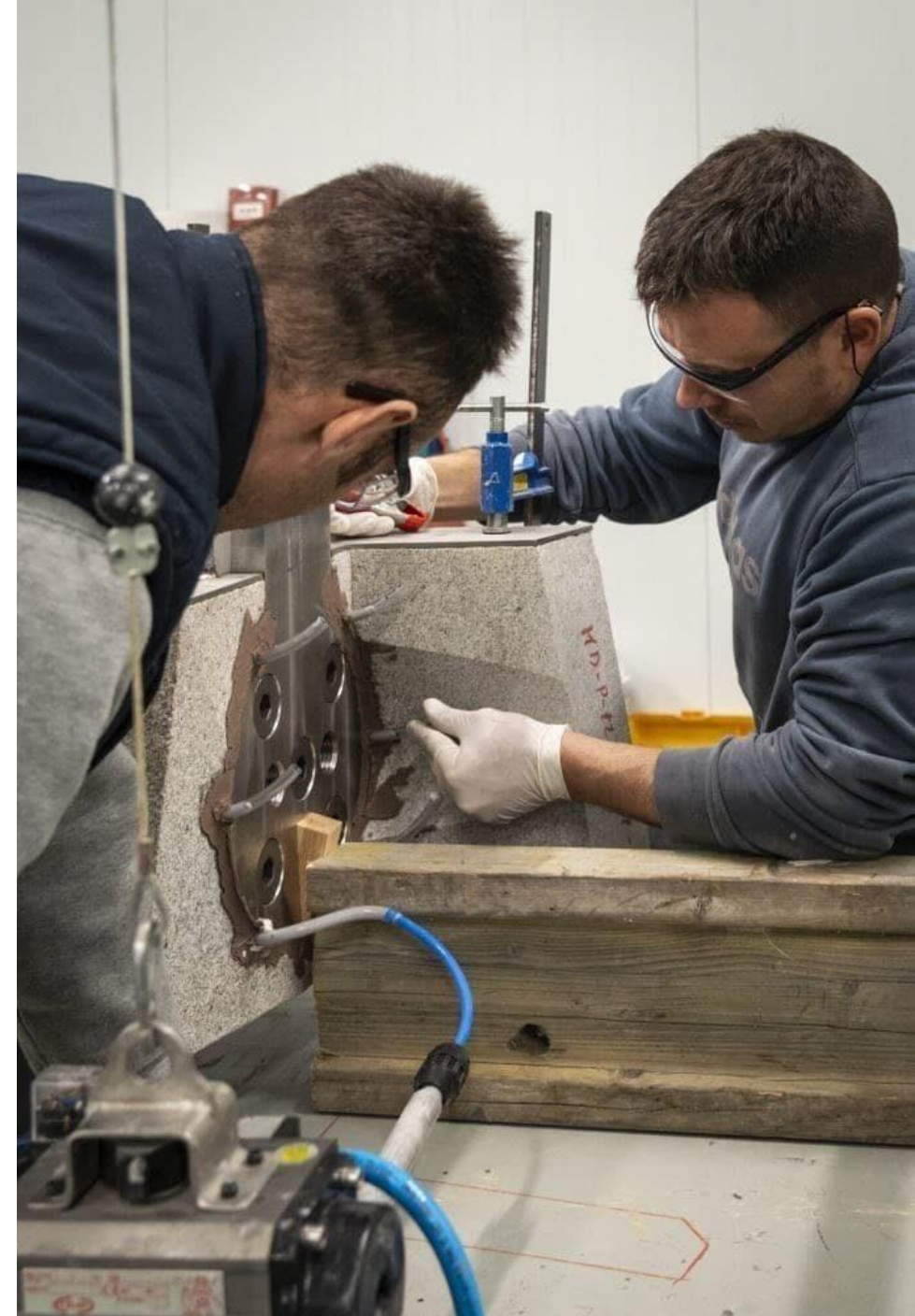
Henkel

— THE ENGINEERING CHALLENGE

STONE AND STEEL, AS ONE ELEMENT

The challenge was to find a reliable way to join stone and steel so that they would work together as a **single structural element**.

And that is **where Henkel came in. WE MAKE IT HAPPEN.**



— THE ENGINEERING CHALLENGE

BUILDING THE IMPOSSIBLE, TOGETHER

TESTING & SELECTION

01

THE SOLUTION

02

THE RESULT

03



— HUNDREDS OF TESTS. ONE SOLUTION

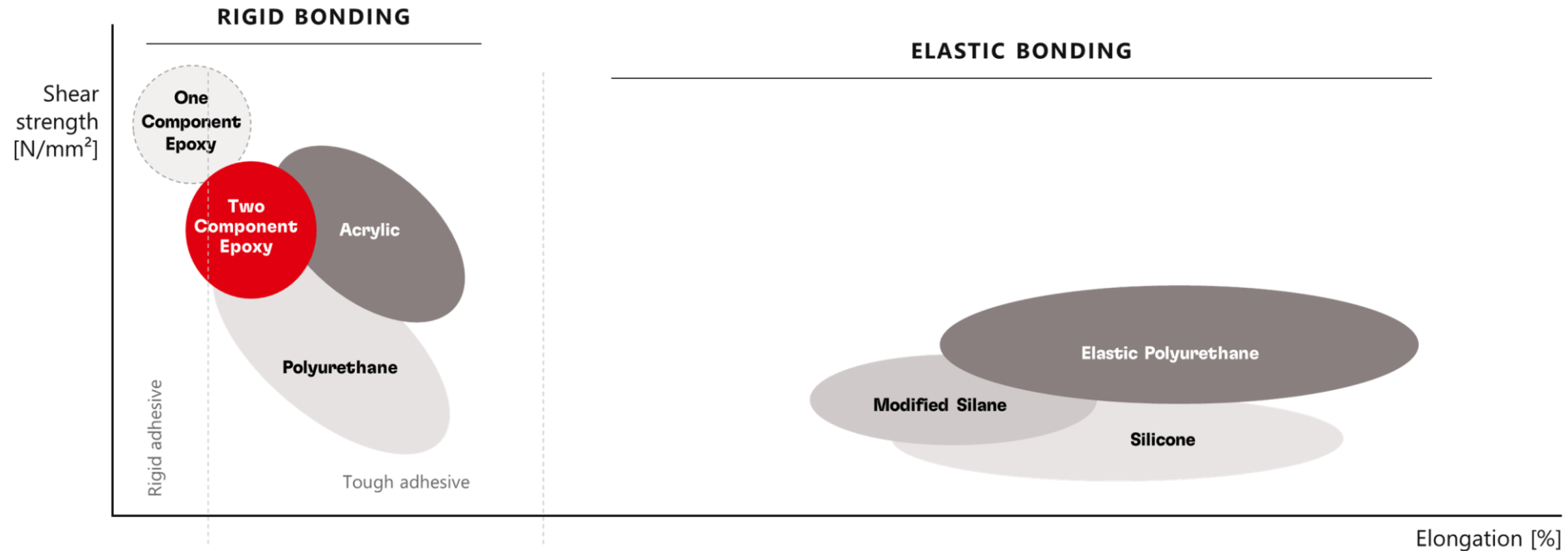
TESTING & SELECTING

Over **8 months** of rigorous testing to identify the only solution capable of meeting this unprecedented challenge.

01

— TESTING & SELECTING

EXTREME STRENGTH. CONTROLLED FLEXIBILITY.

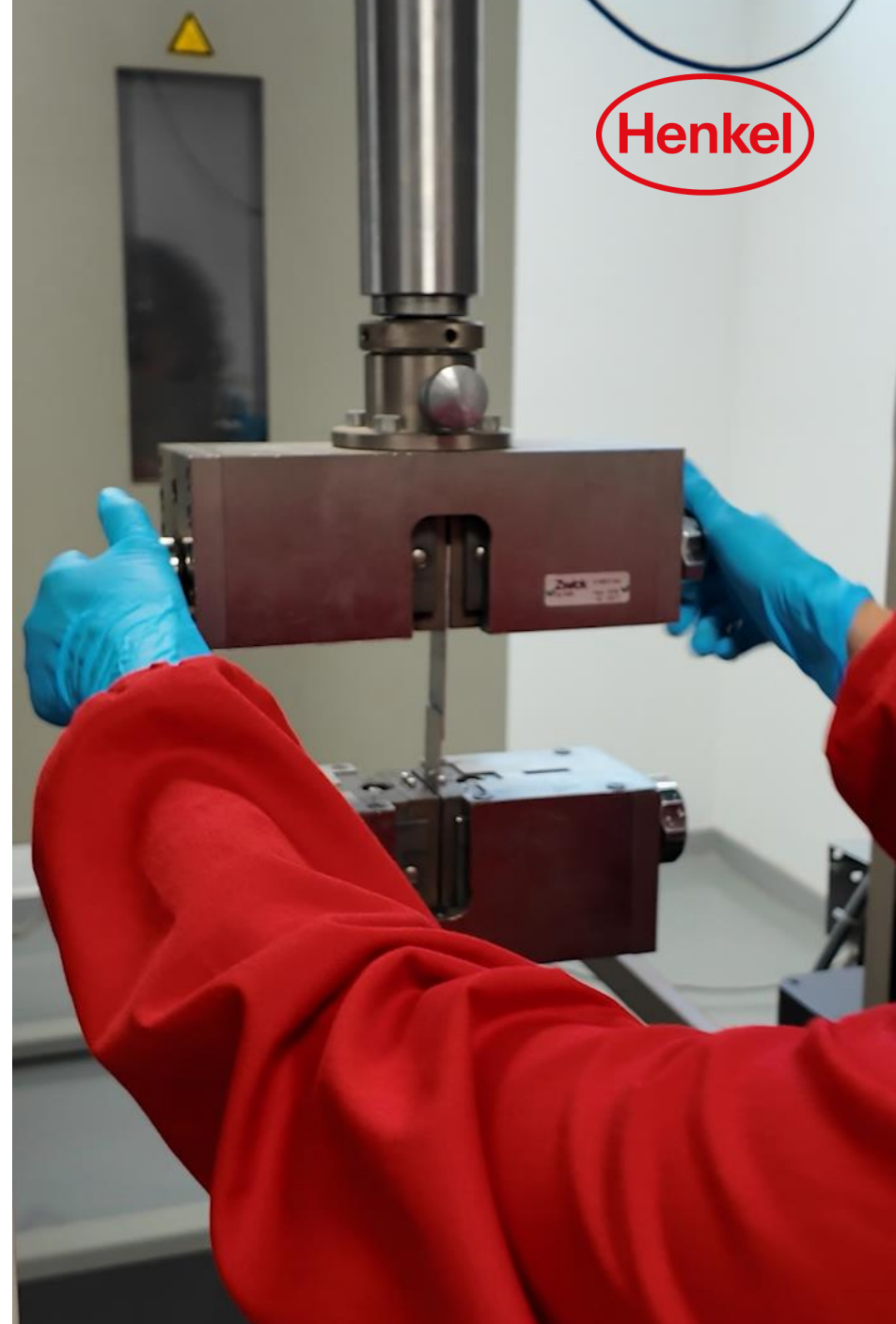


LOCTITE

— TESTING & SELECTING

PROVEN BEYOND REAL-LIFE CONDITIONS

8+ months of validation. Hundreds of internal tests (strength, flexibility...) in our labs of Montornes and Germany, plus external characterization — well above industry standards.



— ENGINEERED FOR EXTREMES

THE SOLUTION

A high-performance Loctite epoxy designed to bond dissimilar materials into one resilient, durable structure. The technology that makes stone and steel behave as one- delivering strength, durability, and long-term reliability.

02

— THE SOLUTION

LOCTITE EA 9497

A structural epoxy that unites materials, absorbs stress, and ensures performance in the most demanding conditions.

The invisible solution that makes it all possible.





— FROM VISION TO REALITY

THE RESULT

Stone and steel working together as one – delivering unmatched structural performance. A vision brought to life through innovation, precision, and collaboration. A seamless structure made possible by unseen technology.

03



— THE RESULTS IN NUMBERS

24 *TONNES*
OF ADHESIVE, UNITING
STONE & STEEL

826

Structural panels

2,100

Stone elements

~30 kg

Of adhesive
per panel

LOCTITE®

Henkel

— THE RESULTS IN NUMBERS

x10 *FASTER*
CONSTRUCTION THROUGH
MODULAR SYSTEM
INCORPORATING OUR
STRUCTURAL ADHESIVE





— THE RESULTS IN NUMBERS

EXCELLENCE UNDER EXTREME CONDITIONS

65-75%

Relative humidity

2.5 km

From the sea

>20%

Temperature
fluctuations

& underground **metro vibrations**



— THE RESULTS IN NUMBERS

***1m² =
100,000
ADULTS***

2,400

Cars

1 stadium

A full FC Barcelona stadium

230

Aircraft

LOCTITE®

Henkel

— HEIGHT · SYMBOLISM · CULMINATION

CROWNED BY THE CROSS

LOCTITE

Henkel

— HEIGHT · SYMBOLISM · CULMINATION

TALLEST CHURCH IN THE WORLD

— A TECHNOLOGICAL NEXUS

THE POWER OF **COLLABORATION**



**VISION &
EXECUTION**

BODO MÖLLER CHEMIE
Engineer chemistry

DISTRIBUTION



**ENGINEERING
INTEGRATION**



**ADHESIVE SOLUTIONS
& *KNOW-HOW***

A joint effort bringing together **engineering, expertise and vision** to make the extraordinary possible.

LOCTITE®

Henkel



A DREAM ***MADE REALITY***

WE MAKE IT HAPPEN