

Press release

January 31, 2013

"Best Innovation Contributor Award", "Henkel Sustainability Award", "Best Supply Performance Award"

Henkel presents awards to outstanding suppliers

Düsseldorf – At the 2013 American Cleaning Institute (ACI) Annual Meeting and Industry Convention, January 28 through February 2 in Orlando, Florida, Henkel recognized five suppliers for their outstanding cooperation. The "Best Innovation Contributor Award" was conferred to Novozymes and Dow Corning. Prize winners of the "Henkel Sustainability Award" were Monosol and Evonik Industries. The "Best Supply Performance Award" went to Ashland.

"A close strategic partnership with our core suppliers enables us to leverage the full potential in all our businesses", says Bertrand Conquéret, Corporate Senior Vice President Global Purchasing, who presented the new Henkel strategy to the 150 attendees of the 6th Henkel Award Reception.

Novozymes recognized for "Best Innovation Contributor Laundry & Home Care 2012"

Strong business partners play a decisive role in developing innovative products. "For our detergents, Novozymes developed a patented, highly efficient enzyme mixture showing outstanding cuff and collar stain removal properties," says Arndt Scheidgen, Corporate Vice President Product Development Laundry & Home Care. "The enzyme mixture is active already at low washing temperatures, thus contributing to sustainable washing."

Further nominees for this award were BASF and Evonik.

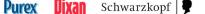
Dow Corning achieved "Best Innovation Contributor Award Beauty Care 2012"

"For antiperspirants, the absence of residues on textiles is a key element. This requires optimal emulsification of the active ingredients. Dow Corning offered an



















excellent emulsifier with outstandingly low residue performance for full protection against sweat and odor," says Thomas Förster, Corporate Vice President R&D Beauty Care. "This combination sets a new standard for antiperspirants on the market."

Further nominees for this award were Croda and Symrise.

MonoSol received "Sustainability Award Laundry & Home Care 2012"

After Thomas Müller-Kirschbaum, Corporate Senior Vice President R&D, Technology and Supply Chain presented Henkel's sustainability strategy of "achieving more with less", Michael Dreja, Corporate Director Research Laundry & Home Care, handed the 'Sustainability Award Laundry & Home Care' to MonoSol. The company is the supplier of the water-soluble film for Henkel's unit dose liquid detergents, such as Persil Mega-Caps and Persil Duo-Caps. "Compared to a classical liquid detergent, the unit dose capsules are double-concentrated and thus contain 50 percent less dosage while delivering full performance. They help reduce packaging material and enable correct and easy dosage. Furthermore, MonoSol's film is biodegradable. This contributes to Henkel's sustainability approach."

Further nominees for this award were Sasol and Wacker.

Evonik Industries honored with "Sustainability Award Beauty Care 2012"

"We are pleased to present the 'Sustainability Award Beauty Care' to our business partner Evonik Industries for their excellent contributions to advancing the development of the new category of styling powders," says Thomas Förster, Corporate Vice President R&D Beauty Care. "Compared to conventional styling mousses, the new styling powders require much less styling agents, no primary aluminum in packaging, no propellant and less material and waste. In total, 90 percent of carbon dioxide equivalents can be saved thanks to the innovative and highly sustainable styling powders."

Further nominees for this award were BASF and Symrise.



Ashland awarded for "Best Supply Performance 2012"

Reliable and flexible partners are crucial for Henkel to assure product quality. "Ashland has been recognized as best-in-class supplier for their high level of service security regarding quality, quantity, and timeliness of supply, their contribution to cost-out programs, and the establishment of tools and processes designed to enforce the relationship on a strategic level," states Petra Spallek, Corporate Director Global Purchasing.

Further nominees for this award were Huntsman and IFF.

Further material is available at http://www.henkel.com/press

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 47,000 people and reported sales of 15,605 million euros and adjusted operating profit of 2,029 million euros in fiscal 2011. Henkel's preferred shares are listed in the German stock index DAX.

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