

Henkel Circularity Target Key Facts

≥ 35% share of
recycled plastics in
packaging for
consumer products by
2030.¹

1: Excluding dangerous goods.

- **Scope:** All Henkel consumer products are covered by this target. The scope includes primary, secondary, and tertiary packaging and all packaging components. Both post-consumer recycled (PCR) and post-industrial recycled (PIR) plastics are considered. To date, recycled content reported mainly comes from mechanical recycling. Solvent based and chemical recycling sources however can be considered with rules defined in [Henkel's Chemical Recycling Position](#). Mass Balancing is accepted in accordance with [Henkel's Mass Balance Position](#). The geographical scope is global. Dangerous Goods are excluded.
- **Baseline:** Not applicable. The target is absolute and measured as a percentage. The measurement is not based on a reference value or reference year.
- **Target alignment:** Henkel recognizes that the transition toward a circular economy is essential to ensuring long-term business resilience, regulatory compliance and responsible resource management across its global operations. Circularity is a core element of Henkel's sustainability strategy under the "Regenerative Planet" dimension of the 2030+ Sustainability Ambition Framework. The shift away from linear patterns of extraction, production, consumption and disposal toward a regenerative model enables Henkel to reduce its dependency on finite raw materials, mitigate operational risks, generate business value and strengthen the company's contribution to environmental protection
- **Progress information:** Not applicable for reporting year 2025, since this target was newly introduced for the reporting year 2026. Progress information on the new target will be shared as part of Henkel's Annual Report for the reporting year 2026.
- **Main implementation pathway:** To increase the share of recycled materials in packaging, Henkel acts to:
 - **Continuously improve packaging solutions** across brands and regions, for example by increasing the recycled plastic content in almost all liquid laundry packaging in Europe from 50% in 2024 to 65% in 2025.
 - **Replace virgin plastic with recycled alternatives**, for example increasing the recycled content of cartridge plungers in North America from 0% to 97% in 2025.
 - **Details can be found** in [Henkel's Sustainable Impact Report 2025](#) and in [Henkel's Circularity Policy in 2026](#) (updated in May 2026).
- **Allocation of resources:** Capital expenditures and operational expenditures are necessary to achieve Henkel's target of increasing the share of recycled plastics in all consumer product packaging. However, as these expenditures also serve to achieve the GHG emission reduction targets, Henkel has allocated them to Henkel's Climate Transition Plan.
- **Governance and steering:** Progress is overseen through Henkel's sustainability governance framework, including the Management Board, Sustainability Council and Supervisory Board Sustainability Committee.
- **External assurance:** The reported information underlying this target will be included in Henkel's Sustainability Statement 2026 and is subject to annual external limited assurance.