

Press Release

06.24.2014

Information from Adhesives Market Leader Henkel on Food Safe Packages

Food Safe Packaging Forums now also in Asia and America

After several Food Safe Packaging Forums in Europe, Henkel has now hosted its first events for the industry in Asia and in North America. The forums in Chicago and in the two Indonesian cities of Jakarta and Surabaya were well received by food safety experts, quality managers, packaging developers, purchasers and other interested parties from the food industry and its suppliers and from the retail sector.

A multitude of food packages make use of adhesives and thus benefit from Henkel's concentrated expertise. This is reassuring for customers in the food industry and hence for consumers. Through its knowledge-packed platform, the Food Safe Packaging Portal, Henkel has been providing in-depth information to decision-makers in the industry on this subject for over a year now.

The Henkel initiative also includes Food Safe Packaging Forums, major gatherings for which numerous experts from the industry have already come to Milan, Paris, Manchester, and Düsseldorf. The fact that industry experts in the USA and in Indonesia are also interested in this subject has now been demonstrated by the forums successfully held there in April and May.

The Henkel initiative is devoted to safe food packages and encompasses the entire process along the supply chain, as this is the only way of ensuring food safety. At the forums, industry decision-makers can gather information on the trends of the future and matching solutions from Henkel.

The central element of the initiative is the web presence at www.henkel.com/foodsafety. In addition to the website and the live forums, Henkel also has stands at food and packaging trade shows. Those interested can register at the web address www.henkel.com/foodsafety and thus also access the premium area where webinars, white papers, a comprehensive glossary and videos on a number of exciting and important topics on multiple aspects of food safe packages can be found.

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 47,000 people and reported sales of 16.4 billion euros and adjusted operating profit of 2.5 billion euros in fiscal 2013. Henkel's preferred shares are listed in the German stock index DAX.

Photo material is available at <http://www.henkel.com/press>

Contact	Holger Elfes	Lisa Kretzberg
Phone	+49 211 797-99 33	+49 211 797-56 72
E-mail	holger.elfes@henkel.com	lisa.kretzberg@henkel.com

Henkel AG & Co. KGaA

The following photo material is available:



Two Food Safe Packaging Forums took place in Indonesia.



In Jakarta and Surabaya a big number of experts from the industry met.



The Food Safe Packaging Forum also had many participants.