

Press Release

March 10, 2015

Henkel further concentrates on Food Safe Packaging

New features in Henkel's Food Safe Packaging Portal

Food packaging safety is an issue to which Henkel – as the world's largest adhesive manufacturer – is deeply committed. The "Food Safe Packaging" knowledge platform launched by Henkel nearly two years ago is now being made even more appealing – launching a number of new features.

The offerings available on the website www.henkel.com/foodsafety include white papers, webinars, and videos dealing with the key matters of food safe packaging. All it takes is a couple of mouse clicks to bring the basics up on screen. Those wishing to look into the topic more closely are invited to register for access to the Premium Area.

Upcoming webinars

Also in 2015 Henkel will be holding live webinars on its website in which our experts will talk about different topics relating to packaging and the requirements that food packaging has to satisfy. The year will start with the first session of the new "Global Food Safe Packaging Webinars" series in English language. Considering the time differences all over the world every webinar of this series starts at 9 a.m. CET for interested parties from the eastern world and again at 4 p.m. CET for the western part of the world.

On April 24, Dr. Monika Tönneßen, responsible for Henkel's European product safety and regulatory affairs within the Adhesive Technologies division, will speak about the topic "Ways to improve Food Safety". Those interested in participating can already register at www.henkel.com/foodsafety.



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Updated Premium Area

Besides the webinar offerings, the Premium Area comes up with three new features. Several white papers have been translated into European key languages. Furthermore, the white paper section has been changed now, providing a clearer overview of the languages in which each document is available for downloading. The visitor can see all language versions of a document and download them without changing the view.

A new whitepaper relating to packaging trends has been published recently answering the question of how demographic changes impact packaging design. The five requirements presented in the document clearly demonstrate that adhesives play an important role in the functional design of a packaging and that the right choice of adhesive needs to be considered very early in the packaging design process.

And there are new questions presented in the FAQ section with competent answers by Henkel experts. The list includes many of the questions asked in the course of the live webinars regarding Paper Packaging, Raw Materials and Flexible Packaging.

Henkel's Food Safe Packaging initiative addresses food safety officers, quality managers, packaging developers, buyers and other stakeholders from the food and beverage industry who wish to learn more about the issues and developments relating to this important subject.

The food packaging applications for which Henkel adhesives are used range from cereal boxes, beverage bottle labeling and glossy pouch packages for potato chips, to film packaging for sausage, cured meats and cheese. With their know-how, Henkel's specialists ensure that producers are able to offer the highest possible level of safety in their food packaging.

Integral to this initiative is Henkel's commitment to share knowledge, interact and collaborate with all partners along the value chain. The company is constantly building on its in-house competence, leveraging its activities in central analytics, toxicology and product development, and with a specialist team to deal with all the regulatory issues.

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs almost 50,000 people and reported sales of 16.4 billion euros and adjusted operating profit of 2.6 billion euros in fiscal 2014. Henkel's preferred shares are listed in the German stock index DAX.

Photo material is available at <http://www.henkel.com/press>

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The following material is available:



Henkel expert Dr. Monika Tönnießen.