

Press Release

April 16, 2015

Henkel to broaden its portfolio of pressure sensitive adhesives

Henkel to acquire Novamelt GmbH

Düsseldorf – Henkel signed an agreement to acquire Novamelt GmbH, a privately owned company based in the south of Germany. With this transaction Henkel as leading solution provider worldwide for adhesives, sealants and functional coatings will further enhance its competence in the area of hotmelt adhesives.

In fiscal 2014, Novamelt GmbH, based in Wehr, Baden-Württemberg, Germany, generated sales of around 50 million euros. The company has about 100 employees, is headquartered in Germany and has an additional site in the US, Novamelt Americas LLC.

Novamelt offers a comprehensive portfolio of specialized hotmelt adhesives. Especially the UV-curable hotmelts the company has developed withstand even high temperatures and heavily changing weather conditions. Novamelt's solutions are mainly used for self adhesive labels and tapes.

“Targeted investments in complementary leading technologies are an integral part of our global strategy,” says Csaba Szendrei, Henkel Corporate Senior Vice President, Packaging and Consumer Goods Adhesives. “Novamelt's solutions perfectly fit to our existing pressure sensitive adhesives business.” In fiscal 2014, the Adhesive Technologies business unit generated sales of more than 8 billion euros.

Both parties agreed not to disclose any financial details about the transaction. Closing of the acquisition is subject to approval from anti-trust authorities.

Henkel operates worldwide with leading brands and technologies in three business units: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs almost 50,000 people and reported sales of 16.4 billion euros and adjusted operating profit of 2.6 billion euros in fiscal 2014. Henkel's preferred shares are listed in the German stock index DAX.

This document contains forward-looking statements which are based on the current estimates and assumptions made by the corporate management of Henkel AG & Co. KGaA. Forward-looking statements are characterized by the use of words such as expect, intend, plan, predict, assume, believe, estimate, anticipate and similar formulations. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and the results actually achieved by Henkel AG & Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from the forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update forward-looking statements.

Contact:

Wulf Klüppelholz

Tel. +49 211 797 – 1875

Fax +49 211 798 – 4040

E-Mail: wulf.klueppelholz@henkel.com

Sebastian Hinz

Tel. +49 211 797 - 8594

Fax +49 211 798 - 4040

E-Mail: sebastian.hinz@henkel.com

Henkel AG & Co. KGaA