Düsseldorf
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Henkel to acquire Novamelt GmbH
Disclaimer

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Acquisition of Novamelt GmbH further strengthens position of Adhesive Technologies as a global leader

Sales
around 50 mio €

Employees
around 100

Scope
100% of capital

Financing
100% net cash
Further strengthen position & competence in attractive market for pressure sensitive adhesives (PSA)

**Specialized hotmelt solutions**
- Complementary, specialized technologies
- Hotmelt PSA
- UV-curable hotmelt PSA

**Focused regional presence**
- Established business in Europe & North America
- Building positions in emerging markets
Portfolio of complementary & specialized hotmelt technologies

**Hotmelt PSA**

- For a broad range of self-adhesive applications: low-adhesion to very tacky, permanent products
- Covering a wide range of different label and tape applications

**UV-curable hotmelt PSA**

- Range of products with strong resistance to high temperatures, chemicals and climate conditions
- Focus on tapes & label applications – often with removable & repositionable features
Strategic rationale: Acquisition of specialized, complementary technologies

- Strengthen position of Adhesive Technologies as a global leader
- Gain strong positions in the growing markets for PSA industry
- Expand business in key markets: Europe & North America
- Complementary portfolio & specialized technology
- Local teams bring regional presence and proximity to customers
Acquisition perfectly fits Adhesive Technologies business model

Market characteristics

- Specialized and differentiated
- Growth through new applications
- Fragmented with attractive size

Business model

- Solution Provider
- Successful Integrator
- Leverage Synergies
- Unique Business Model

Strategy

- Outperform: Leverage potential in categories
- Globalize: Focus on regions with high potential
- A global leader in brands and technologies
- Simplify: Drive operational excellence
- Inspire: Strengthen our global team
Acquisition contributes to Henkel´s 2016 financial targets

Sales [bn €]*

20

EM sales [bn €]*

10

EPS CAGR [%]*

10

* incl. continuous portfolio optimization (without major acquisitions & divestments); EPS: adjusted per preferred share