

Press Release

June 5, 2016

State-of-the-art adhesive laminating coater

Henkel Opens New, Leading Edge Laboratory for Nonwoven Disposables

Bridgewater, USA – Henkel Adhesive Technologies is bringing new capabilities to the nonwoven disposables industry with the launch of a new product development and diagnostics lab at Henkel’s campus in New Jersey.

The cornerstone of the new facility is a state-of-the-art adhesive laminating coater. This system offers a new level of support with the ability to model customer processes and replicate their manufacturing environment. The system employs the latest application technology with flexible lamination options and variable operating speeds, from conventional speeds to the highest in use today.

“For over 30 years, Henkel Adhesive Technologies has supported product innovation for nonwoven products,” said Ron McKinley, North American Nonwovens Business Manager. “This new facility brings speed and flexibility for new product development. It will allow Henkel customers to model their production line and test new applications for products.”

Designed to simulate the customer’s process, the state-of-the-art facility includes single and dual lamination capabilities and a wide range of adhesive application technologies to support any nonwoven disposable conversion process. Additionally, Henkel’s adhesive experts are available to provide collaboration and immediate evaluation of new product trials on the coater.

Henkel’s innovative Technomelt line of adhesive products for the nonwoven disposables industry combines high adhesion with efficacy for baby diaper, feminine hygiene, and adult incontinence products. More about Henkel’s involvement in the hygiene and nonwoven disposables industry at www.henkel-adhesives.com/hygiene

Technomelt is a registered trademark of Henkel and/or its affiliates in Germany and elsewhere.



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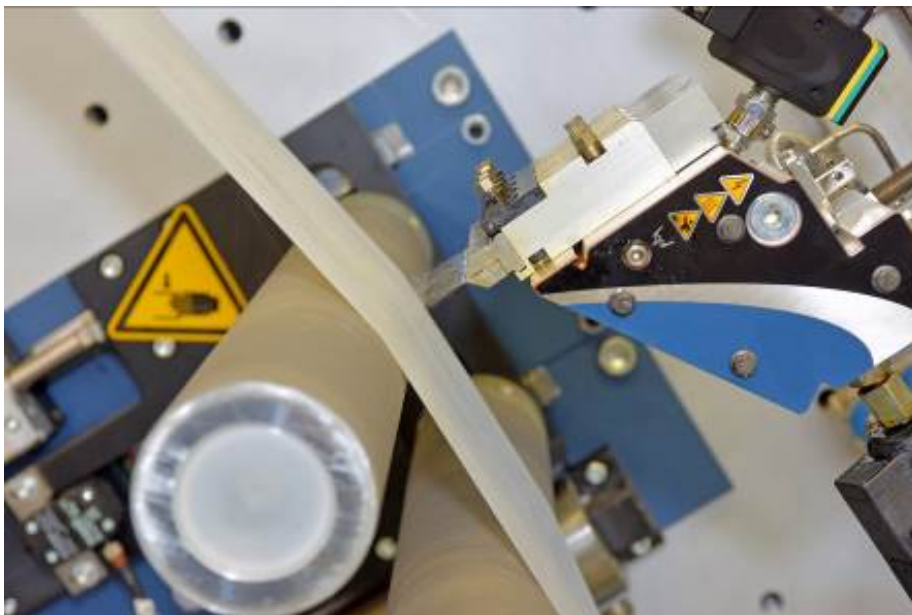
About Henkel

Henkel operates worldwide with leading brands and technologies in three business areas: Adhesive Technologies, Beauty Care and Laundry & Home Care. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Loctite, Persil and Schwarzkopf. Henkel employs about 50,000 people and reported sales of \$21.8 billion and adjusted operating profit of \$3.4 billion in fiscal 2014. Henkel's preferred shares are listed in the German stock index DAX.

Photo material is available at <http://www.henkel.com/press>

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