

Press Release

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Henkel awarded in international annual report competition

Platinum, silver and bronze for Henkel

Düsseldorf, Germany – Henkel’s 2014 annual report and sustainability report received “Vision Awards” from the League of American Communications Professionals (LACP) in its annual report competition.

Henkel’s Annual Report 2014 received a platinum award in the category Consumer Consumables – Household/Personal, with a score of 99 points out of 100. The report ranked 43th globally and 25th in the Europe/Middle East/Africa region. In the special category “Best Report Cover,” the Henkel Annual Report received a silver award. Henkel’s Sustainability Report 2014 received a bronze award in the Household/Personal category, with a score of 96 points out of 100.

Almost 1,000 organizations in 25 countries were reviewed by an international jury of communications experts in the competition. Award criteria included first impression, report cover, letter to shareholders, report narrative, report financials, creativity, message clarity and information accessibility.

LACP was established in 2001 in order to create a forum within the public relations industry that facilitates discussion of best-in-class practices within the profession while also recognizing those who demonstrate exemplary communications capabilities.

Access Henkel's reports here: <http://www.henkel.com/company/downloads>

Henkel operates worldwide with leading brands and technologies in three business units: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions, both in the consumer and in the industrial businesses, with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 50,000 people and reported sales of 16.4 billion euros and adjusted operating profit of 2.6 billion euros in fiscal 2014. Henkel's preferred shares are listed in the German stock index DAX.

Photo material is available at <http://www.henkel.com/press>

Contact	Julie Cruz	Hanna Philipps
Phone	+49 211 797-8551	+49 211 797-3626
Fax	+49 211 798-4040	+49 211 798-4040
Email	julie.cruz@henkel.com	hanna.philipps@henkel.com

Henkel AG & Co. KGaA