

Press release

Henkel and CMS Establish Alliance to Develop Eco-Safe and Sustainable Microbial-Resistant Technology

Bridgewater, NJ USA – Feb 7th, 2014 – Henkel, a worldwide leader in consumer and industrial businesses, and CMS Technology, a solutions provider for the food, packaging, and materials industries, have announced their intention to pursue a strategic North America alliance to develop food-safe additives for packaging, the companies announced today. Henkel's leadership position in packaging adhesives will be enhanced by CMS microbial-resistant technology for paper and plastic packaging.

"Henkel is focused on delivering the assurance of quality to consumers. This commitment extends beyond adhesives to the whole package. Our relationship with CMS is one of several steps we are taking to provide a holistic packaging solution for our customers," said Dietrich Crail, Henkel's Vice President of Paper Converting, Graphic Arts and Construction.

"CMS utilizes environmentally safe technology which curbs harmful bacteria and lowers packaging costs, so we are excited to be working with them," added Kris Getty, Henkel's Director of Global Business Development for Multi-Functional Adhesives. "Innovative, sustainable solutions are at the core of what we do." The Henkel-CMS Technology alliance will develop packaging solutions designed to ensure to the maximum extent possible that food is kept safe from harmful bacteria. The application will impact first-use and recycled material.

"Our relationship with Henkel, a leader in innovation and sustainability, brings CMS Technology to consumers," said John Meccia, President and CEO of CMS Technology Inc. "Our mission is to provide cost-effective solutions that keep the food we eat fresher using safe, eco-friendly ingredients."

CMS Technology is a specialty chemical company focused on the delivery of innovative, microbial-resistant solutions for food, packaging and material applications. CMS Technology has developed unique, cost-effective solutions using safe, eco-friendly ingredients. All materials are FDA-certified GRAS (Generally Recognized as Safe), and deliver high efficiency without the use of harsh chemicals.

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 47,000 people and reported sales of \$21.13 billion and adjusted operating profit of \$2.98 billion in fiscal 2012. Henkel's preferred shares are listed in the German stock index DAX.



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