

## Press release

# Henkel honors outstanding suppliers at American Cleaning Institute Annual Meeting

“Best Innovation Contributor Award,” “Henkel Sustainability Award,” “Best Supply Performance Award”

Rocky Hill, Conn., Jan. 28, 2014 – At the 2014 American Cleaning Institute (ACI) Annual Meeting and Industry Convention held January 27-31 in Orlando, Florida, Henkel recognized five suppliers for their outstanding performance in 2013. The “Best Innovation Contributor Award” was presented to Evonik Industries and BASF. Novozymes and Croda won the “Henkel Sustainability Award” while the “Best Supply Performance Award” went to International Flavors & Fragrances (IFF).

Executive Vice President of Laundry and Home Care, Bruno Piacenza, presented Henkel’s strategic achievements to the 150 attendees of the 7<sup>th</sup> annual Henkel Award Reception. “A close strategic partnership with our core suppliers is key to creating value through innovation, sustainability and operational excellence,” said Piacenza.

### Evonik Industries recognized for “Best Innovation Contributor, Laundry & Home Care 2013”

Strong business partners play a decisive role in developing innovative products. “For our fabric softeners, Evonik Industries developed a new, patented, highly-efficient silicone compound showing outstanding performance as it relates to softness and a long-lasting scent,” said Arndt Scheidgen, Corporate Vice President of Product Development, Laundry & Home Care. “The silicone compound is active at a low concentration, which saves energy and the need for additional materials.”



Additional nominees for this award were BASF and The Dow Chemical Company.

**BASF achieved “Best Innovation Contributor Award, Beauty Care 2013”**

“The anti-wrinkle performance of skin care products is a key element that requires deep anti-age performance on multiple skin layers,” said Thomas Förster, Corporate Vice President R&D, Beauty Care. “BASF developed a Quassia Amara Wood extract as a new anti-age key ingredient for Henkel’s Diadermine face care products. This new ingredient is as efficient as the pharmaceutical gold standard retinoic acid.”

Additional nominees for this award were Dow Corning and Symrise.

**Novozymes received “Sustainability Award, Laundry & Home Care 2013”**

Michael Dreja, Corporate Director Research, Laundry & Home Care, presented the “Sustainability Award Laundry & Home Care” to Novozymes. Together with Novozymes, Henkel developed a new generation of hand-dishwashing detergents containing enzymes. “During pre-soaking, a highly-efficient enzyme with excellent stability self-actively dissolves dried-on residue,” Dreja commented. “The high-performance chemistry, proven to be mild on the skin, saves time through effortless dishwashing.”

Additional nominees for this award were Sasol and Stepan.

**Croda honored with “Sustainability Award, Beauty Care 2013”**

“We are pleased to present the ‘Sustainability Award Beauty Care’ to our business partner Croda,” added Förster. “The basis for achieving our sustainability targets is a sound scientific evaluation of the product life cycle analysis (LCA), and Croda did an outstanding job in supporting Henkel with high-quality, primary raw materials data. This enables us to make much more exact sustainability assessments of our products.”

Additional nominees for this award were Ball Aerocan and Evonik Industries.

## **International Flavors & Fragrances (IFF) awarded for “Best Supply Performance 2013”**

Reliable and flexible partners are crucial for Henkel to ensure product quality. “IFF has been recognized for their best operational supply performance regarding quality, quantity, timeliness of supply, and their commitment to our cash net working capital initiative. This reinforced the relationship on a strategic level and assures Henkel’s leading position in supply performance and best-in-class processes,” stated Bernhard Guckenbiehl, Corporate Director Global Purchasing.

Additional nominees for this award were BASF and Dow Corning.

Further material is available at <http://www.henkel.com/press>

In North America, Henkel markets a wide range of consumer and industrial brands, including Dial® soaps, Purex® laundry detergents, Right Guard® antiperspirants, and Loctite® adhesives. Visit [www.henkelna.com](http://www.henkelna.com) for more information.

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions in both the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 47,000 people and reported sales of 16.5 billion euros and adjusted operating profit of 2.3 billion euros in fiscal 2012. Henkel’s preferred shares are listed in the German stock index DAX.

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