

Transforming Flexible Packaging Professionals in India, Middle East & Africa

Henkel Launches the First Flexible Packaging Academy for Industry Professionals

Mumbai, India – Henkel Adhesive Technologies Indiaa subsidiary of Henkel AG & Co. KGaA, Germany, today inaugurated the Henkel Flexible Packaging Academy in Mumbai. The academy will be the first of its kind in India, Middle East and Africa (IMEA) offering certified training program for the Flexible Packaging Industry professionals in association with Indian Institute of Packaging (IIP).

As a leading solutions provider for adhesives, sealants and functional coatings in the region, Henkel Adhesive Technologies has always been in the forefront for innovation and technical expertise. This state of the art academy in India will provide formal training on lamination technology to entrepreneurs, production managers, supervisors, operators, quality control professionals of the flexible packaging industry. The training, which is based on the principle of ‘Learning by Doing’; combines essential theoretical knowledge and hands-on practical training. The modules are designed to cover all aspects of flexible packaging lamination techniques through practical experience on commercial scale lamination machine. Methods of producing healthy laminates and troubleshooting will be the key highlights of the training.

The training sessions include topics on printing, lamination, web handling, finished product testing, substrates, their properties and material handling. With proven success models in Europe and China, Henkel Adhesive Technologies has earned industry-wide reputation for taking the lead in changing the dynamics of the industry with emphasis on quality control, wastage control and skills up gradation.

The Academy will be steered by a team of experts from across the world including in-house technical team of Henkel each of whom have more than twenty years of experience in the industry. As knowledge partners, IIP will also be involved in imparting the training.

Commenting on the initiative, Jeremy Hunter, President, India & Pakistan said, “This academy will propel the industry forward towards sustainability and innovation. The standardised learning processes and modules will form a benchmark for customers in the region.”

The Certification process will be in two stages: Participation Certificate will be awarded after completion of 5 day training program and **Completion Certificate** will be awarded after three months of reviewing the participant’s performance on shop floor post training. The certificates will be jointly issued by Henkel and Indian Institute of Packaging (IIP).

At the inaugural ceremony, Ralf Grauel, Global Head, Flexible Packaging Adhesives, Henkel said, “With the dynamic packaging trends in different segments like FMCG, F&B and Pharma, there is a growing demand for advanced packaging solutions. The conventional materials have been replaced with flexible packaging materials. Addressing these demands, we have introduced Henkel Flexible Packaging Academy to enable manufacturers to fulfill the demands of the growing industry.”

The dynamic Indian flexible packaging industry is pegged at reaching USD 3.8 billion according to the latest ASSOCHAM Report. With ever-changing consumer preferences, organized retail chain formats and the evolving dynamics of the population, the demand will see further increase in the coming years. Henkel Flexible Packaging Academy will prove to be a significant foundation for the development of the industry.

For more information log on to **Fp-academy.in**

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 47,000 people and reported sales of 16.4 billion euros and adjusted operating profit of 2.5 billion euros in fiscal 2013. Henkel's preferred shares are listed in the German stock index DAX.

Photo material is available at <http://www.henkel.com/press>

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