

## Press Release

September 14, 2015

### **Henkel launches 4 new TEROSON® paint refinement products for the Automotive Aftermarket**

**Mumbai** - Henkel Adhesive Technologies India Private Limited (a fully owned subsidiary of Henkel AG & Co. KGaA), the leading solution provider for adhesives, sealants and functional coatings, has launched 4 TEROSON® products for the automotive aftermarket, namely TEROSON® WX 157 (Heavy Cut HP), TEROSON® WX 150 (Fast Cut), TEROSON® WX 175 Glaze HP and TEROSON® WX 180 Polish Wax. These are rubbing and polishing compounds that help remove scratches and sanding marks, give excellent glossy final finish and give protection to painted surface with an easy application process.

Henkel's Automotive Aftermarket business offers solutions for vehicles' body repair, mechanical repair, speciality coatings for body protection and aesthetic improvement to match the original OEM standards. Henkel works with leading OEMs across the globe to provide vehicle manufacturing solutions, and brings the same quality and reliability to the aftermarket customers too.

Pradhyumna Ingle, Business Director, General Industry division of Henkel Adhesives Technologies India Pvt Ltd said "We, at Henkel, are extremely focused on creating value for our customers through increased productivity, cost savings and high quality. These new TEROSON® products for the automotive aftermarket will help vehicle repair professionals restore the original high paint gloss of vehicles, reduce the turnaround time and provide better coverage using less quantity."

TEROSON® brand has a complete range of solutions, and the different variants under this brand cater to key application areas such as body coating, direct glazing, body sealant application and polishing of an automobile.

TEROSON® WX 157 (Heavy Cut HP) is a rubbing compound that removes 1500-2000 grit sanding marks. It contains high grade polishing minerals for rapid elimination of sanding marks and providing excellent gloss. It also helps to make sure that compound does not burn during high intensity polishing. The balanced



composition of ingredients ensure minimal dust residues and clean work place. The compound is versatile and suitable for all original and repair coatings; thus, reducing the risk of error.

Teroson® WX 150 (Fast Cut) is a rubbing compound that removes 2000 grit sanding marks. It contains high grade polishing minerals for rapid elimination of light sanding marks and providing high gloss. The balanced composition of ingredients ensure minimal dust residues and a clean work place. This compound is versatile, suitable for all original and repair coatings; thus, reducing the risk of error. It is better suited for lighter paint errors and light scratches.

Teroson® WX 175 Glaze HP is a haze and swirl marks remover that helps remove swirl marks formed during rubbing process; thus, giving it a perfect finish glaze. It contains high grade polishing minerals for hologram free mirror finish. The optimized solid content and binder ratio in it accounts for low dust contamination and cleaner work place. The compound is versatile and suitable for all coatings; thus reducing risk of error.

Teroson® WX 180 Polish Wax is a glaze, protective wax that gives high gloss and protects painted surface with natural wax. It gives original wet look to the car's paint and ensures long-term protection of paint gloss with deep shine and high gloss. The compound is easy to apply and gives a perfect mirror finish.

For further information on Henkel in India: [www.henkel.in](http://www.henkel.in)

Henkel operates worldwide with leading brands and technologies in three business units: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions, both in the consumer and in the industrial businesses, with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 50,000 people and reported sales of 16.4 billion euros and adjusted operating profit of 2.6 billion euros in fiscal 2014. Henkel's preferred shares are listed in the German stock index DAX.

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