



Henkel New Zealand

Year established	1988
Business units in country	<p>Adhesive Technologies Business Sector</p> <ul style="list-style-type: none"> ■ Automotive and Metals ■ Packaging and Consumer Goods ■ Electronics and Industrials ■ Craftsmen, Construction and Professional <p>Beauty Care Business Sector</p> <ul style="list-style-type: none"> ■ Consumer ■ Professional <p>Laundry & Home Care Business Sector</p> <ul style="list-style-type: none"> ■ Laundry ■ Home Care
Number of employees	Around 90
Number of sites & locations	<ul style="list-style-type: none"> ■ 1 plant/office (East Tamaki) ■ 1 office (East Tamaki)

Adhesive Technologies						
Beauty Care Professional						
Beauty Care Consumer						





Laundry and Home Care

Site details

■ Henkel New Zealand Limited
2 Allens Road, East Tamaki Auckland, New Zealand

■ Henkel New Zealand Limited
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Country president

Daniel Rudolph

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Henkel operates in the Asia-Pacific region with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Henkel has established a strong market presence in both the consumer and industrial businesses, with well-known brands such as Persil, Schwarzkopf, and Loctite.

Henkel Asia-Pacific is made up of 13 markets, with around 8,000 employees. Its diverse group of employees come from a wide range of cultural backgrounds.

The Asia-Pacific headquarters is located in Shanghai, China, along with the Dragon Plant, Henkel's largest adhesives plant in the world. In addition, Henkel is present in around 70 sites across the region that consists of offices, production and manufacturing plants, as well as research and development centers. Henkel Asia-Pacific reported sales of 2.968 billion Euros*, and an adjusted operating profit of 484 million Euros** during the 2020 fiscal year.

* Reported sales include Henkel India's.

** Adjusted operating profit includes Henkel India's.

