

News Release

April 29, 2016

Management Board changes as of May 1, 2016

Hans Van Bylen is Henkel's new CEO

Düsseldorf – As of May 1, 2016, Hans Van Bylen is the company's new CEO. He succeeds Kasper Rorsted, who has served 11 years on the Henkel Management Board.

"I am glad that Henkel will be led by Hans Van Bylen in the future. Because of his long-standing and international experience at Henkel, his excellent management skills and his passion for brands, innovations and customers, he is the perfect fit for the CEO position. We know that with Hans Van Bylen Henkel's future is in best hands," said Dr. Simone Bagel-Trah, Chairwoman of the Supervisory Board and the Shareholders' Committee.

Hans Van Bylen explained: "My appointment as CEO is both an honor and an obligation. I am looking forward to this and I am convinced we will continue the successful development of Henkel with our global team in the future."

Hans Van Bylen (55) joined Henkel in 1984. His successful career at the company during the last 31 years comprised management positions with a broad geographical scope in two of Henkel's business units, Laundry & Home Care and Beauty Care. He began his career in Belgium and Benelux, and he later took on business responsibilities in France, Western Europe, the Middle East and Africa, North America, Asia-Pacific and Latin America. Since 2005, Hans Van Bylen has been a member of the Management Board, responsible for the Beauty Care business.

Hans Van Bylen was born in Berchem, Belgium, in 1961. He is married with three children. He is a graduate of the University of Antwerp, with a degree in business management and a Master of Business Administration (MBA).

Pascal Houdayer will take over Hans Van Bylen's former responsibility as Management Board member for Henkel's Beauty Care business unit.

Pascal Houdayer (46) joined Henkel in 2011, and was responsible for the International Marketing within the Home Care business, the New Business Development, and the digital activities of the Laundry & Home Care business unit. Additionally, he was responsible for the Asia-Pacific region of the business unit. Before joining Henkel, from 1993 onwards, he held various international management positions at Procter & Gamble in Europe, North Africa and the United States in the Laundry and Home Care as well as the Body Care business. Since March 1, 2016, he has been a member of the Henkel Management Board.

Pascal Houdayer was born in Eaubonne, France, in 1969. He is married with three children. He graduated from the ESSEC Business School in Paris with a degree in Mathematics and a Master of Business Administration (MBA).

For detailed CVs:

<http://www.henkel.com/company/management-corporate-boards/management-board>

Henkel operates worldwide with leading brands and technologies in three business units: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions, both in the consumer and in the industrial businesses, with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 50,000 people and reported sales of 18.1 billion euros and adjusted operating profit of 2.9 billion euros in fiscal 2015. Henkel's preferred shares are listed in the German stock index DAX.

This document contains forward-looking statements which are based on the current estimates and assumptions made by the corporate management of Henkel AG & Co. KGaA. Forward-looking statements are characterized by the use of words such as expect, intend, plan, predict, assume, believe, estimate, anticipate, forecast and similar formulations. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and the results actually achieved by Henkel AG & Co. KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update forward-looking statements.

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