

Ad-hoc-Notification according to § 15 WpHG

Henkel AG & Co. KGaA 40191 Düsseldorf Germany

Düsseldorf, June 24, 2016

Acquisition of all of the shares of The Sun Products Corporation

Henkel has signed on June 24, 2016 an agreement to acquire all shares in the laundry and home care company The Sun Products Corporation, based in Wilton, Connecticut, USA, from a fund of Vestar Capital Partners. The transaction is valued (purchase price including debt) at around 3.2 billion euros (3.6 billion US dollars).

The Sun Product Corporation has a portfolio of leading laundry care brands, such as all® and Sun® as well as the fabric conditioner Snuggle®. The company also develops and manufactures laundry brands for leading retailers in North America. In fiscal 2015, the company generated sales of about 1.4 billion euros (1.6 billion US dollars) in the USA and Canada. Sun Products employs approximately 2,000 people and has two production sites and one R&D center in the USA.

The closing of the transaction is subject to approval from cartel authorities and other customary closing conditions.

Henkel AG & Co. KGaA