

Press Release

2016/07/18

Working for excellent results for the lamination of flexible packaging

Henkel collaborates with HP

Personalization is gaining momentum in the flexible packaging industry when it comes to design, leading to increased customer interest in digital printing technologies – which allow for individually designed packages and smaller job sizes.

With its recently signed partnership with HP Indigo, Henkel Adhesive Technologies is helping to further establish digital printing within the flexible packaging industry. Through the partnership, which will span the next three years, both Henkel and HP are committed to providing high-end solutions covering best-in-class printing ink technology with state-of-the-art adhesive solutions.

Henkel already offers adhesive solutions either solvent-based, solvent-free or water-based which are validated by HP Indigo. For the lamination of flexible packaging the adhesive and printing ink need to be compatible to deliver excellent results. Henkel will be investing further in the development of adhesives to create solutions which perfectly fit with HP Indigo digital presses and HP Indigo ElectroInks.

“We are excited about this partnership with HP Indigo, a very powerful and leading supplier for digital printing,” said Dirk Vianden, Business Director Flexible Laminates Europe. “It allows us to support our customers with best in class expertise and ideal adhesives to speed up efficiency and time to market.”

Henkel operates worldwide with leading brands and technologies in three business units: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions, both in the consumer and in the industrial businesses, with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 50,000 people and reported sales of 18.1 billion euros and adjusted operating profit of 2.9 billion euros in fiscal 2015. Henkel’s preferred shares are listed in the German stock index DAX.

Photo material is available at <http://www.henkel.com/press>

Contact Kerstin Paschen
Phone +49 211 797-4858
E-mail kerstin.paschen@henkel.com

Press office: Rashid Elshahed
+49 89 12445198
henkel.adhesive-technologies@emanatepr.com

The following material is available:



For the lamination of flexible packaging the adhesive and printing ink need to be compatible to deliver excellent results.