Henkel to acquire the tile adhesives division of Alfagres S.A., Colombia

Düsseldorf
August 11, 2016
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Acquisition further strengthens Henkel´s Adhesives Technologies business in Colombia

- **Sales**: ~10 m €
- **Transaction value**: 17 m €
- **Scope**: 100% of Alfagres tile adhesives division
- **Employees**: ~50
- **Production sites**: 1

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**Henkel**
Leading position in growing market
Complementing Henkel’s portfolio in emerging markets

Portfolio
- Focus on ceramic tile adhesives for building material market
- Long term distribution agreement between Henkel and Alfagres

Regional Presence
- Focus 100% on Colombia
- Local manufacturing site

Market Positions
- Leading position in growing and profitable ceramic tile market
- Dynamic construction sector, driven by housing deficit, ceramic tiles trends, conversion to off-site mixing

No. 2 Tile adhesives
Strategic rationale: Entry into growing Colombian tile adhesives market

• Enter in the Colombian building material market with a leading position
  • 2nd biggest ceramic tile market in Latin America North
  • Dynamic construction sector
• Long term agreement with Alfagres Group as leading distributor
• Local production footprint
• Offensive synergy potential
Thank you!